

PUNCH & DIE



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Issued by
AERO ZIPP FASTENERS LTD.,
from their factory at
TREForest TRADING ESTATE,
PONTYPRIDD,
South Wales.

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PUNCH & DIE

JUNE ISSUE, 1947

THIRD YEAR No. 15

THE ROAD AHEAD

At last the Building is ready! The delays by material difficulties, the hold-ups by rain and snow, have at long last been overcome and the extension will soon be officially opened. And not too soon either! Aero Zipp,



in common with other factories throughout the country has settled down in earnest, after the re-conversion from weapons of war, to its business of peacetime production—in our case, zipp fasteners.

But for some time we have

been feeling the pinch of progress and expansion, for our production has more than trebled itself inside a year—and that with the same floor space we possessed when we started. We have had to cramp a department here to let another expand; move this one aside to make room for another, but in spite of all difficulties, fluctuating supplies of raw materials, lack of space, power cuts, a cruel winter, we have nevertheless, surely and steadily gone ahead.

To meet the ever increasing demand for zipp fasteners, we now possess that most welcome addition of space—the new extension, which will also enable us to employ more people than ever before. To meet the demand we shall also equip ourselves continually with the best and most efficient of modern machinery.

The main post-war reorganization of Aero Zipp is coming to an end. Through the war we have lost much time in experiment and development, and to catch up will need a super effort. That effort will be made, and we *shall* catch up.

Just as we, by our efforts and enterprise now, are securing the future for all at Aero Zipp, so will industry as a whole, by its efforts and increased productivity now, secure a speedier

return to a higher standard of living, a better and more prosperous future for Great Britain and its people.

We face the road ahead with the utmost of confidence.

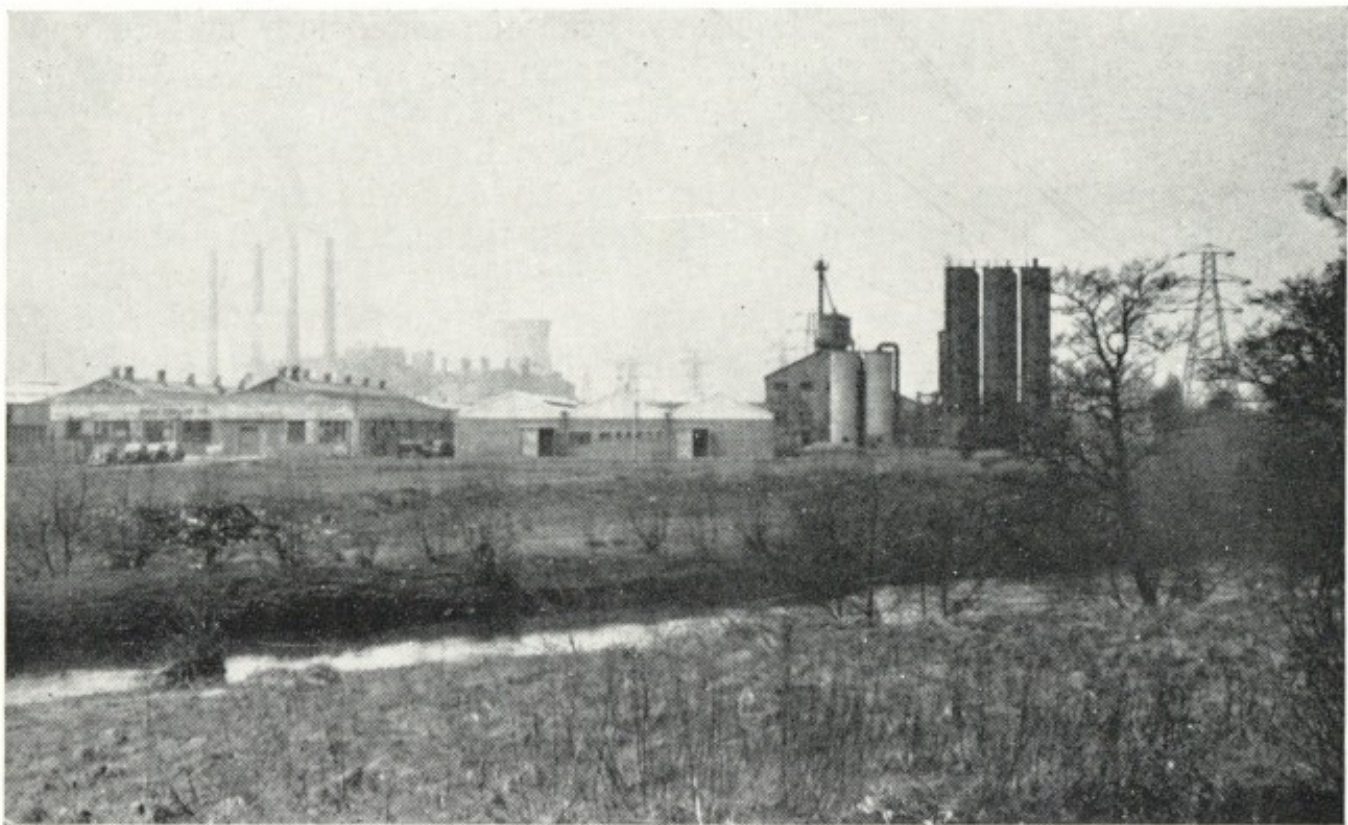
As to the Future

By Colonel Sir GERALD BRUCE, K.C.B., C.M.G., D.S.O.

Treforest Trading Estate had a wonderful history in the War years. Developments were forced upon us in those days which had been merely sketched at the outset. Now, with the years of peace ahead, we have other goals to fight for, other developments to plan. As the experiment of Treforest Estate has been justified by its results, so we have a sure foundation upon which to build for the future.

And Treforest *was* an experiment: an experiment conceived in faith. New industries were established here, with new tasks for the Welsh workers, with managements who brought to Wales a new outlook and fresh ideas. Looking back to the early days when the factories were first building, I marvel at the enthusiasm





that they brought to their task. To found a new venture was a hazardous undertaking, and our early tenants can rightly call themselves pioneers in this land of Wales. They could not succeed, unless they won the devotion and the skill of the workers on whom they relied. They have done this ; and new ventures of the early days are now well-found ships of industry, their crews trained and keen to overcome any trials that the future can bring.

Such a venture is Aero Zipp Fasteners, whose fine record typifies the prosperity that new industry can bring to South Wales. Already, you stand on your own feet, firmly balanced to take a forward stride ; already your endeavours have won the right to extend your buildings and to spread more widely the happiness of fair work and fine accomplishment.

Mr. Arthur Pearson has told you that we hope that the employment figure for Treforest will eventually reach 14,000 ; this is our goal and your extension is a step toward it. Why are we so proud of such tenants as yourselves ? Because you have proved that the building of factories for new industries here in Wales is not a wild speculation based on airy dreams. The Trading Estate Company has changed its title to Wales and Monmouthshire Industrial Estates Limited, and is building factories for the Board of Trade throughout the Development Areas of South Wales. This Area is wider than the old Special Area ; it covers the whole industrial belt from Burry Port to Newport, bounded on the north by the hills of Breconshire, and includes as an outline the district of Pembroke Dock. In North Wales, too, we are responsible for the Development Area at Wrexham.

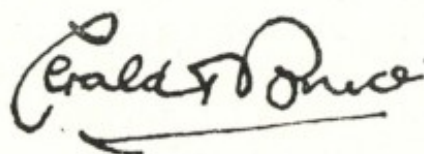
At Treforest we are building seventeen extensions and two new factories, to employ in all an additional 1,875 workers. Outside Treforest, we are building on separate sites, chosen in places where work is needed, 50 new factories for specified tenants who have agreed to accept the chosen locations. These will employ 2,300 workers. At Swansea, we are building, through Slough Estates Limited, a new Estate on the Treforest lines ; eighteen factories are now in various stages of completion for specified tenants ; but when it is fully developed the Estate should cater for about 10,000 people. Besides these factories for specified tenants, we are building 41 factories of standard design, on sites chosen specially by the Board of Trade to cater for workers who would not be absorbed into the " specified " projects ; and ten factories in places where there are numbers of ex-miners, unable to work underground because of silicosis. At Hirwaun and Bridgend where the Royal Ordnance Factories were spread over many areas of land in a number of buildings, we have taken over the sites from the Ministry of Supply, and are converting them into Estates. Already we have about 80 tenants at Bridgend and 25 at Hirwaun and almost all the buildings have been allocated ; and if our tenants fulfil their hopes, the labour targets of 7,500 at Bridgend and 4,500 at Hirwaun will be fully reached.

At Wrexham a large part of the R.O.F. site has been taken by Messrs. British Celanese Limited, who will put up their own buildings and employ about 5,000 workers ; so apart from Johnson



and Johnson Limited, who are already installed, we do not expect any further tenants there. Our new tenants cover every variety of trades : but light industry of course, prevails, since it is this type of industry that is now ready in most cases to expand.

The picture changes daily : and we may have fresh schemes in hand by the time you read these words. It will take time, two years perhaps, before tenants are installed in all the buildings that I have mentioned. But the work will not halt ; full employment in Wales is no empty idea, but an ideal towards which we are hastening. And prosperity ? What will become of the firms who take these factories and rely on the skill of the Welsh workers ? I come back to what I said at the beginning : You have proved that they can prosper.

A handwritten signature in cursive script that reads "Gerald T. Bruce". The signature is written in dark ink and is underlined with a single horizontal stroke.

Biographical Note :

Colonel Sir Gerald Bruce, K.C.B., C.M.G., D.S.O., Chairman and Joint Managing Director of the Wales and Monmouthshire Industrial Estates Ltd. ; Chairman of the Board of Management set up by the Commissioner for the "Special Areas" to establish the Treforest Trading Estate in January, 1937 ; Regional Commissioner during the last war for South Wales and Monmouthshire ; Lord Lieutenant of the County of Glamorgan.

" Many of our modern troubles arise from the fact that we were taught not to think, but to memorise."

I RETURN FROM THE —STATES—

I should like to tell you a good many things that I saw and learned during my short stay in New York—interesting personal details about the way of life there, so different in many ways from ours, about the ideas and ideals of the American people with whom I came in contact, about the political talk I heard, and about Things : the cars, the hotels, the shops, the sky-scrapers, even the fashions and the everyday manners and habits of the people I saw. But pressure of space in “Punch and Die” and even more acute pressure on my time rule all these pleasant things out. You must button-hole me in a corner some time (if you can) and pop a few questions at me.

Just now I have another task to do ; to give you if I can the sum total of those of my impressions which have a direct bearing on you and the future of the Aero Zipp, for that is what I went for.



Empire State Building, New York City.

The Americans have realised that the standard of living depends on the ingenuity and the effort of every single individual, and we in this country have to realise it, too. But whereas for them it is a matter of expediency, for us it is absolutely vital, and while in America this principle is followed under a powerful incentive, the incentive of free enterprise, which means roughly business conducted without State interference, we have to learn to follow it while at the same time we plan our national community anew. Our incentive is no longer competition as it was before the war, and still is in the United States. We have to find an entirely new one. Private gain has been diminished considerably and

may yet be diminished still more, and this applies to all income groups, not only to the richest among us. What have we got instead? Well, we have very considerable gains indeed, forth-

coming: not private gains, but gains which we all share in common: health services, further education for all, better housing, and so on. But we can only achieve this great national plan of gain for all, if all do their part conscientiously and efficiently to the best of their ability and strength. We are now in the position of having to stand or fall by the sum total of each individual's effort. We are in it together and shall make out of it either a higher standard of living and a nobler form of life or we shall make nothing, and if we make nothing, nothing we shall receive.

In the short view, therefore, we have chosen a harder way than the Americans have, but we stand to gain more in the end if—

It is a very large "If" indeed. The Americans have already developed a very high standard of efficiency. Everybody works extremely hard in the well established atmosphere of the survival of the fittest. We have to work just as hard. We have to make our production just as efficient, and we have to produce more per head of the population if we, too, are to increase our standard of living as well as planning our new and better social conditions.

So it comes back to production once again. More and better production. My visit to the States has shown me what can be done, and must be done in this country if we are to recover and at the same time to raise our social standard.

Now to bring all this nearer home. How does it affect you and the Aero Zipp? As you remember, development work on zipp fasteners was nearly at a standstill during the War. We had to concentrate on war work, while the zipp industry in the States went ahead and made enormous strides. To face future world competition therefore, we have to modernise our plant, and you will realise in the next few months what that means. Our production will increase, our machinery will be speedily brought up to date. We shall be employing more people. We shall be on a footing of greater security.

It will then be up to you, every individual one, to turn out the most and the best he can. In doing so, you will be doing not only what is done in the United States, where it is each man because he must, but you will be performing your own small but necessary part in the rebuilding of this country's industrial greatness and in the construction of the planned but free society which has now been so hopefully begun.



E. ENGEL,
Works Manager.

EUREKA



*For years I tried to cultivate
The happy knack of comic verse,
But was by some depressing fate
Enveloped in a curse.
I did my utmost to excel,
But always failed to ring the bell.*

*I studied Graham carefully,
And read all Belloc, Praed and Squire,
And Locker-Lampson, Calverley,
And Mr. Matthew Prior,
And Punch and Die, and Hood and Clough,
But failed to forge their funny stuff.*

*I often would evolve a joke
That laughter from a horse should win ;
You'd bet your shirt it would provoke
A universal grin.
I snooped around, but could not trace
A smile upon a reader's face.*

*Upon a verse from set of sun,
I laboured oft till break of day ;
I always underlined the pun,
To show them where it lay.
But readers never would admit
They saw the joke and laughed at it.*

*At last, with all ambition gone,
I thought of poison, knife and rope,
While black despair sat brooding on
The putrid eggs of hope :
'Twas then an inspiration came,
That showed the way to future fame.*



*I thought : " With noodles of the mob,
My subtleties have always failed ;
Their taste is quenched by torpid blob,
By dim suffusion veiled ;
I must abandon wit and sense,
To gain their favour—and their pence."*

*So reason I renounced, and in
The confidence of new-found strength,
The smallest topic I could spin
To an amazing length.
If this seems fantasy to you,
These lines alone will prove it true.*

*And often I appropriate
The funny things that others mention,
And tacitly I arrogate
The merit of invention.
It spares much labour to my head
To say what is already said.*

*The poorest product of my pen,
In coming days, when I am nought,
By literary gentlemen
Will eagerly be sought.
And all because my labours end
In what the dull may comprehend.*

*Ye poets, tongue-tied hitherto,
To you can fame and wealth belong ;
I gratis give my plan to you,
To liberate your song :
Expecting due acknowledgment,
Along the lines of 10 per cent.*

PASQUIN.



ZIPPITS

Some important Dates in the History
and Development of the Zipp
Fastener.

- 1850-1890 Activity by engineers to invent fastening devices speedier and more efficient than the old devices, the principles of which had not changed since A.D. 100
- 1884 Henry H. Rodman, shoe manufacturer, of Pennsylvania, U.S.A., patented idea for fastening device on the "Hook and Eye" principle, one of the first elementary steps towards the modern zipp fastener.
- WHO ?** James Smith, of Stoke-upon-Trent, England, patented "An improved method of Fastening Boots, Shoes, Gloves, and other Articles of Dress."
- 1885 Franz Poduschka, of Vienna, Austria, patented "An improved Fastening with Sliding attachment for the Flaps of Trousers"—an improved fastening "with sliding attachment."
- 1890 The snap fastener developed in the U.S.A., and manufactured for the commercial market.
- WHEN ?** Col. Lewis Walker, a lawyer, of Meadville, U.S.A., became associated with Whitcomb L. Judson, of Chicago, who had conceived the idea of the "Slider" for a fastening device.
- 1894 First Zipp Factory — The Universal Fastening Company—founded by Walker in Chicago to manufacture the Judson Fastener. Difficulties experienced in building machines to manufacture. Factory moved to Hoboken, U.S.A.
- 1900 Peter Aronson, foreman engineer of Manville Brothers, Machine Builders, took up position with the Universal Fastening Co., U.S.A., and built machines to produce fasteners. Company renamed the Automatic Hook and Eye Co. Difficulties experienced in quality of fastener, which possessed tendency to open upon flexing.
- WHERE ?**
- 1906 Gideon Sundback, young Swedish engineer, of Westinghouse Electric and Manufacturing Company, East Pittsburgh, U.S.A., took up position with the Automatic Hook and Eye Co.

- 1908 Sundback made new type of fastening device which did not open so readily upon flexing or strain, and designed machinery for its manufacture. Public showed little interest in the fastener and financial failure threatened.
- 1913 Walker formed the Hookless Fastener Company and factory moved to Meadville, U.S.A. Sundback
HOW ? invented basically new type of fastener—the ancestor of those manufactured today. First successful manufacture of fasteners.
- 1918 American Navy ordered 10,000 fasteners for flying suits.
- 1923 B. F. Goodrich Company of Akron, U.S.A., placed fasteners on rubber goloshes. Bertram G. Work, President of the Company credited with invention of the word “Zipper” to describe fastener—“A word to express the way it *zips*.” The “Goodrich Zipper Boot” manufactured.
- 1928 Clothing manufacturers begin using zipp fasteners on workmen’s clothing, children’s leggings, etc. The Hookless Fastener Company adopt the word “Talon” as trademark.
- 1931 Zipp fasteners gain rapidly in popularity. Manufacturers of ladies’ handbags, dresses, etc., begin using zipp fasteners.
- 1932 Karl Friedrich Nägele in association with Joachim Koppel (later to become the first Managing Director of Aero Zipp Fasteners) patented in Berlin “Improvements relating to Assembly of Sliding Clasp Fasteners.” Nägele built first half-automatic machine which put the teeth on tape automatically instead of previously used tedious hand method. This half-automatic machine was ancestor of the modern fully-automatic as used by A.Z.F.
- 1933 Dr. Martin Othmar Winterhalter, of St. Gallen, Switzerland, patented “Improvements in or relating to Compressing Fastening Members on the Stringers of Sliding Clasp Fasteners.”
- 1936 Conmar Products Corporation of Newark, New Jersey, U.S.A., take up production of zipp fasteners and are today second largest Zipp manufacturers in the world.
- 1937 Work commenced on the building of the Treforest Trading Estate. First factory opens doors in July. Hookless Fastener Company changes its name to “Talon, Inc.” and are today largest zipp fastener manufacturers in the world.

- 1939 Aero Zipp Fasteners Ltd., founded on the Treforest Trading Estate by the late Joachim Koppel.
- 1945 Building of A.Z.F. new extension commenced to double original area space of factory.
- 1947 A.Z.F. new extension completed.
- Today Up to the present approximately 2,000 ideas have been patented on zipp fasteners. In America about 800 patents have been granted. All these are on the basis that each patent specifies a new idea either of how to make zipp fasteners, or how to use them.



“WHERE did you say you worked?”

Mrs. ENGEL'S TRIP TO THE STATES

All I've got to show for it now is a few modest additions to my wardrobe and some toys of which the children have already rubbed off most of the freshness. Still it's enough to pin a whole lot of recollections on to.

You've heard enough about sky-scrapers and the Statue of Liberty, so I won't trouble you with these and such-like things, but try to give you an idea how people live in New York and what they think about. Broadly speaking, you can divide the New Yorker's life into Business and Pleasure. Business means how to get as many dollars as possible, which is mainly of course, what they do in the day, and Pleasure, for the evening, the night, and if possible, the small hours as well, means how to get rid of them again. If you are a girl, it is strictly a matter of getting rid of your escort's dollars, of course, not your own; you can't afford that because you have to be well turned out all day if you are going to keep your job, and all night if you are going to get a husband in time.

Business is a very serious matter indeed—sometimes one is even led to think it must be the only serious matter; and in Business there are only two types: the Smart Guys and the Suckers. Everyone tries to pull

a fast one over everyone else, thus making himself into a Smart Guy and the other is then of course, the Sucker. Englishmen in New York who are not used to this become Suckers immediately, then if they tumble to the idea in time and manage to avoid the next trick, they may be considered Very Smart Guys indeed; because everyone knows that the English look like Suckers, and behave like Suckers and if then it turns out they are not Suckers, that can be the only explanation.

I managed not to be a Sucker, but instead I was a Snob. The New Yorker laughs heartily, expresses his opinion forcefully and gets his own way by whatever means he can, within the law. Now I only laugh when I



feel like it, I like to listen to other people's views and express my own modestly, and I very rarely get my own way at any time, so obviously I was very strange, indeed: rather inhuman, with no sense of humour and far too much "side." I was also very dowdy. My 1940 musquash coat, rubbing a bit down the edges, looked very bad amongst the prevailing mink and Persian lamb on Broadway, and my homely hair-do with some grey hairs untinted made a very poor impression beside the crimson, green and blue coiffures of the New York beauties. They let me pass unmolested, but I think they wondered a bit what I was doing there.

I made some funny mistakes of course. I went into a small cafe for a cup of tea. The waitress was beautifully crisp and smart, and a lovely girl, too, so as they weren't specially busy I passed what I thought was a pleasant remark about the view

from the window, which happened to look right over to Central Park. She stared as if I were crazy and simply said, "What d'yer want?" It seems they are not used to a little chat with the customers—even that much chat—it isn't Business, you see. It isn't what they are there for, and it isn't done. The same applies in the big shops, where the customer is just a part of the selling machine, and his duty is to be served, get suited, pay his dollars and get out quick. If two unnecessary words are spoken to each customer in the day, that means so many less customers.

Now I said that when the New Yorker isn't doing Business with all his might and main, he is pursuing his pleasures. It's an old-fashioned phrase, but it's exactly right. He (or of course, she) goes all out for pleasure. He *buys* it, and he gets a good bargain. The American shows are produced at enormous



Manhattan, New York City.

expense, costumes are lavish in the extreme, settings perfect, artistes picked and trained to a T. You get your money's worth. Then you can go on to a night club until all but the last dollar has gone, and finish up at two, three or four in the morning at a news reel, where you will see the happenings of the afternoon you began at. But I'm rather fond of a romp with the children myself, and a good book or a quiet chat by the fireside, so it's all somewhat lost on me.

Some Americans think Great Britain is a rather fine country full of old-fashioned virtues, but no fun. Others think we are a nation of doddering old empire-grabbers who can't see that all that imperialism business is finished. They are a bit sorry for us now and again. But mainly they don't think about us at all because they are so busy thinking how wonderful America is. They are in some ways quite right. Ours *is* a fine country, full of old-fashioned virtues; America *is* a wonderful country indeed. What they don't get at all is the idea that we take our fun in a more personal—I might almost say, a more family way—and are quite prepared to say it was fun even if it cost nothing at all. As for imperialism—we gave that up a generation ago, and it's a funny thing that the American should be so out of date as not to have realised it by now.

And as for doddering! Well, I suppose just as children regard grown ups as very old indeed, extremely youthful nations have a similar view of mature and seasoned ones like ours.

After seeing a bit of New York, I am convinced, as I wasn't before, that in spite of all our shortages and our fuel hardships and our shabby clothes and our houses which want spring cleaning now, even more on the outside than indoors, this is the country for me.

Of course, I should like to go and see New York for myself some time. Who wouldn't? Then perhaps I'll give you a *first-hand* impression instead of having to pretend I was there when all the time I was battling with frozen pipes and a snowed-up coal house, while my husband



sat in a centrally heated bedroom in a swell hotel on New York's Broadway and made suckers of the Big Business Boys—or was made a Sucker. I really don't know which. But I didn't go, really. I've been making Suckers of all you who have got through this article to the end.

"The inseparable companion of good luck is good judgment."

IMPRESSIONS GAINED

By Sir THOMAS G. JONES, K.B.E.

Much has happened in the twelve weeks since the last issue of "Punch and Die" went to press on 24th January. Atmospherically it has been a "freezing-cold, dark" period, but nevertheless the Aero Zipp kept running along. I am afraid that Mr. L. Koppel, Mr. E. Engel and myself had the feeling, being out of the country most of the time, that we were "cheating," but the visit of the two former gentlemen to the United States was indeed of great value.

Mr. Engel has no doubt conveyed to you his own experiences. I will endeavour to give you a few of the opinions conveyed to me by Mr. L. Koppel, for they impressed me considerably, and I feel they are applicable, not only to Aero Zipp Fasteners, but to the Nation's industry at large.

"We saw a lot, and realised after thorough investigation what a long way we have to go, not only in our own sphere but in all other forms of production. To produce the necessary finished articles in Britain for export, we have to keep in our mind the vital questions and problems connected with 'Man and the Machine.' We are admittedly short of man and woman power to produce anywhere near our Export target. Both man and machine have to keep abreast with each other, synchronising both human and mechanical movements in such a way that the results of the combination will be well worth while.

I would like to look ahead and feel satisfied that when the World Seller's Market recedes, most of our industries, and our own included, will be in a position to compete both in quality and output with any other nation. Britain has done it before and it can be done again. Today we are something like Birmingham was years ago, building up a great industrial area, in the course of time to employ hundreds and thousands of people in very many different types of industry. Not one country today can claim to be the 'workshop of the world,' but we can, by adopting the latest discoveries in machinery, plant, and methods, keep in step with other producing countries, notwithstanding our difficulties and our hardships.

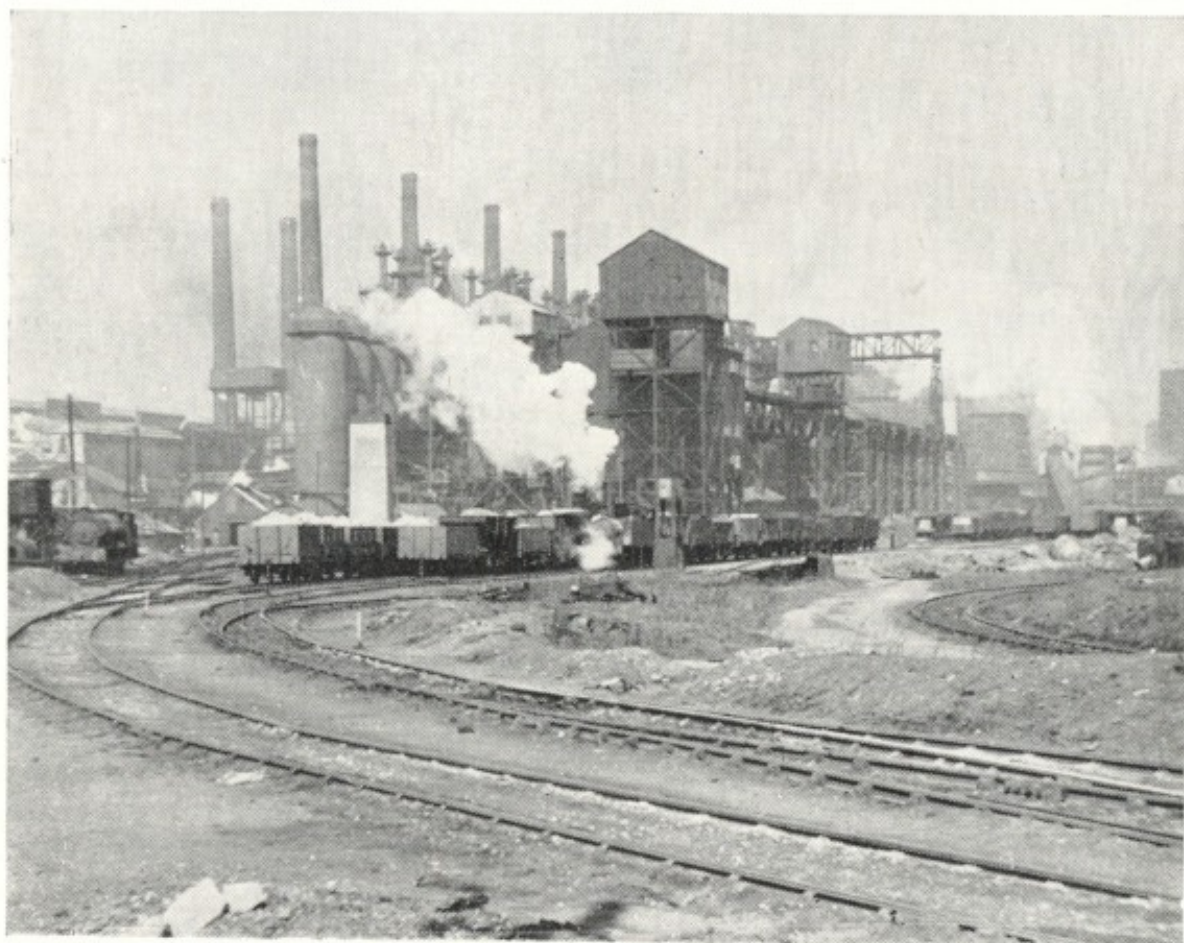
It was true fifty years ago to say that Britain was the workshop of the world. Who knows that in a short space of time, thanks to the

Government policy of encouraging and stimulating new light industries to the many locations in Wales, with modern machinery and plant, the trend of 'Things to Come' points that Wales may be the workshop of the British Empire."

It will be gathered from the foregoing that we have to make now and in the future a prodigious effort, and I have no doubt that our very commodious and up-to-date new extension to our factory at Treforest, which will be officially opened in the near future, will be more than fully occupied, with a correspondingly much increased production both for abroad and home.

Biographical Note :

Sir Thomas G. Jones, K.B.E., Director of Aero Zipp Fasteners Ltd.; Created Knight Commander of the Order of the British Empire in 1921, for services rendered to the Ministry of Food in the first Great War; Chief Divisional Food Officer for the North-West, Midlands, North and South Wales, and Monmouthshire areas during the last War; wrote "The Unbroken Front," published in 1945, dealing with Food administration, 1914-1945; associated with many industries on the Treforest, Bridgend Trading Estates, and elsewhere; President of the A.Z.F. Social and Welfare Committee.



Courtesy of P. Schoenmann, Esq.

WALES FORGES AHEAD. VIEW OF BUSY STEELWORKS AT CARDIFF DOCKS.



OUR COLUMN

A Pot Pourri of Life
and Laughter at the
Aero Zipp

By LAPIS



“ So you missed it, eh ? ”

Hello, everyone !

*“ We have nettled him.
Had we stung him to
death, it were but
justice.” (Massinger).*

“ Where’s *Our Column* ? ” was the cry hurled at Mr. Parker and myself as we scurried down the shop the morning after the March “ Punch and Die ” publication day. Even he of the profuse chin fungus, whose weary chin has been so often the resting place of all those *Our Column* wisecracks, greeted me with disappointed demeanour and the same query. Well, folks, you’ve asked for it, so here we go ! (And thanks for the compliment.)

FUNNY STORIES.

Being something of a humble writing man myself, and thus having known the tortures of deciding “ what to give the customers,” I have often read, with no little envy, the articles of our popular newspaper columnists. How often have I wished that the wonderful experiences which seem to fall their way would happen to me, and that I possessed such remarkable friends as they, who could regale me and my pen with those strange and “ newsful ” experiences which beset them continually.

I suppose, however, it’s all part of the columnist’s stock in trade to possess all these most interesting friends and characters, but the columnists’ “ I met an old schoolmaster friend of mine who

told me” does remind one so much of the patter used by the music hall comedian to introduce a rib-tickler “A funny thing happened to me on my way to the theatre tonight” But then why should I complain? Damon Runyon may have had his Angie the Ox, Mockie Max and Lola Sapola, but I’ve still got my Mr. Parker.

The preceding two paragraphs are sufficient excuse to introduce you to the following funny story which I read some time back. It didn’t happen to anyone at the Aero Zipp but it did tickle my rather peculiar sense of humour for days, and I present it herewith in the hope that maybe the majority of you haven’t heard it :

Little Willie, aged eight, was assigned the task by his school-teacher of writing an essay on his origin.

“Ma, where did Grandma come from?” he asked.

“The stork brought Grandma, Willie.”

“Ma, where did you come from?”

“The stork brought me, too, Willie.”

“And me?”

“The stork brought you, too, dear.”

Little Willie sucked the end of his pencil pensively, and laboriously began to write : “There have been no natural births in our family for three generations”

Which gives me an idea. Let’s have a Best Story competition for Aero Zippers—no rules or regulations—except that it must be clean! Pop it into an envelope and hand it in to Evie Randall of the Main Office, whence it will be conveyed to me. Ten bob and a place of honour in *Our Column* for the best received. The usual postscript—my decision final and no arguments entered into.

MR. ARTHUR PEARSON VISITS AERO ZIPP.

Quite an event for Aero Zippers early in the year was the address in the canteen by a distinguished visitor, Mr. Arthur Pearson, Member of Parliament for Pontypridd. The subject he chose was “Britain in 1947,” and Mr. Pearson commenced by tracing the history of Parliament, illustrating its independence with the story of the Black Rod. He told how King James had tried to arrest several members of Parliament who had refused to give him more money, how he had failed, and how to this day the Black Rod, a messenger of the King sent to summon the members of Parliament to hear a new act proclaimed in the House of Lords, had to knock three times before he was admitted.

Mr. Pearson mentioned that, as an official of the King’s Treasury, he rode in the fourth coach during the occasion of State

processions. Just as he, who was an ordinary working man, had been elevated to such a high position, so should we feel that the position of the working people had been elevated under the present government. To regain our 1939 standard of living, Mr. Pearson said, a terrific effort would be needed, but just as we had done it in time of war, so we could do it again. He went on to quote an extract from a Russian newspaper to demonstrate how other countries were faced also with the same post-war problems, and emphasised how much such bodies as that of the Joint Production Committee could do to help in the effort.

“It depends on us,” Mr. Pearson concluded, “to maintain the solidarity of this terrific bastion of freedom.”

The interest and attention of the audience, and the applause which followed the address, showed Aero Zippers' appreciation of their distinguished guest, and the concensus of opinion later seemed to be that more visits to factories and suchlike by men such as the Hon. Member for Pontypridd would do much more by their personal contact than White Papers to bring home to the British workpeople the basic necessities and efforts needed to achieve success in the economic field and to raise our standard of life.



Leader of the AERONOMES

DANCE-CABARETS.

Did I hear someone say Canteen Bogey?—what Bogey? My congratulations are extended to the Social and Welfare Committee and all concerned for the workmanlike way they rolled up their sleeves and waded into the problems of Canteen Dances. Then came the Great Idea! (exclusively Mr. J. Backer's)—not just a dance—but—soft lights, sweet music, swift-footed, white-coated waiters, intimate tables, refreshments a la Robinson, a floor show and Ho La!—a Dance Cabaret! and did you love it? You turned up in your hundreds and for the first

time in S. and W. history, tickets had to be limited due to space.

Bernard and the Aeronomes provided the music, and with guest instrumentalists Ivor Williams and Len Jones, played as they'd never played before. A word for Ivor Williams and his trumpet, who led the “jive session”—terrific was the word for it, Ivor, or as our American friends would say, “Did you make with the trumpet, and how!”

Joan Roberts, Evie Randall, Betty Mortimer, Glennys Sheppard, Ron Davey and Ron Bunny gave splendid vocals in turns, and that pocket Colona, Sid Levene, and yours truly express our humble gratification of your kind reception of the "Swami the Mystic" and "Much Sticking in the Zipp" efforts. Special mention also for Mr. Tyrie for his eccentric dance, and Mr. R. Lynn of Pontypridd with his mystifying sleight-of-hand. Last but not least, the find of the season! Ervin Hornung as the Head Waiter supported by henchmen Wheeler, Wilkie, and Griffiths, resplendent in gleaming white jackets. No night club in London could have boasted better! (Credit, too, for a job well done to the waiters of the first Dance Cabaret: Messrs. Dean, Fowler, O'Brien and Morris.)

Yes indeed the Dance Cabarets of February 20th and March 28th will long be remembered. Incidentally I wish to deny the rumour that Sid Levene has been offered a position as personal assistant to Mr. Wagner in the capacity of "human correspondence file," on the strength of his famous "Swami the Mystic who Sees and Remembers All" performance.

ORIGINAL SAFETY NOTE (I).

(Dedicated to the members of the Fig and Tool Department).

Two ways for a Toolmaker to get that heavenly feeling :

- (a) Win a penny points pool.
- (b) Work without a guard.

FAMOUS REPLIES.

- (1) Mr. Meitner to the general knowledge question, "What flies over the City Hall, Cardiff, on St. David's Day?"
"Peejins."
- (2) The Machine Room young lady to "What did the doctor say those hard lumps on your arms were, Phyllis?"
"Muscles."
- (3) The Power Press gentleman to Nurse Feibusch's instructions "You'll have to avoid all forms of excitement, Mr. Morgan."
"Can't I even look at them when I pass the Finishing Room?"
- (4) Slider Department young lady sent to the stores for a "mic."
"Is there another lunch-time concert on, then?"
- (5) To the gentleman who doesn't care for *Our Column*: "A man without a sense of humour is occasionally to be respected, sometimes to be feared, and always to be avoided."

MR. PARKER RETURNS.

After several months of well-earned vacation, Mr. N. Parker, my right hand man, has just returned from his first mission. Here are some of the remarks he's been overhearing lately.

In the Drawing Office : " Sid's the kind of chap you would use for a blue print if you were designing an idiot, don't you think so, Jack ? "

In the Machine Room : " I can't see how she's got on so well, Harold, she isn't even good. "

" Maybe that's the reason "

In the Wage Office : " Nice girl, Joan, keeps on whispering nothing doings in my ear "

At the Aeronomes' rehearsal : " I said play as you've never played before, Tom. "

" Yes, Bernard, but "

" Not as *though* you've never played before ! "

In the Power Press Room : " Never mind, Ervin, imagine hair ached, and you'd have had to have it pulled like teeth. "

Winter Time in Messrs. Chivers' Hut : " Mr. Hart showed me the damp mould in the new extension and I asked him what did he expect these days—penicillin ? "

TWO OR THREE LINERS.

Definition Imagination : " What sits up with a woman when her husband tells her he's working overtime. "

Congratulations to Dan Davies ; accepted as member of the Electro-Depositors Technical Society.

Good Luck to Ziggy Salamon who sits for his Matriculation in June.

Effort from Grinding Section of Jig and Tool : Confusion, he says, " Toolmaker who produces elbow grease finds it most difficult to lean on bench. "

Taken Over by Mr. I. Salamon : Finishing Room foremanship in April.

Worried then relieved : Members of A.Z.F. summoned over intercomm., thus : " Will Mr. — please go to see Mrs. Feiner in Mr. Wagner's Office " to find it was only a Charity Appeal after all.

Removed to safe place after last Dance Cabaret : Amateur Dramatic Society props—especially armchair and settee.

Three and fourpence a packet ! First day after Budget impressions at Aero Zipp : Everyone offering lighters for sale,

from home-mades to Ronsons hundreds of resolutions to "give it up" cynical remark re cigarette shops "across the river"—There's gold in them thar shops" Tommy Hester and young McGlennan finding no customers who wanted fags Mr. Engel decides to give up smoking for ever and Aero Zippers taking bets as to the day he would resume

AMERICAN VISIT.



The febrile, glassy stare in the eyes of so many Aero Zippers shortly after Mr. Engel's return from the U.S.A. has now been defined by the "Punch and Die" psychologist as "A state of incredulous coma produced by detailed descriptions of unlimited platefuls of ham and eggs, skyscrapers, efficiency, dollars, mink coats, half-inch thick newspapers (and steaks) and banana splits *ad lib.*"

News of the great advancements that American Industry has made in every sphere, especially during the war years was expected, but nevertheless gave food for much cogitation.

Some consolation, however, will no doubt be found in the following most appropriate extract from the *New Zealand Weekly News* :

"One machine can do the work of fifty ordinary men, but no machine can do the work of one extraordinary man"

Au revoir,

LAPIS.

Of the many stories about the recently-introduced five-day week, this one, as quoted from the *Weekly Telegraph*, seems to be the best to date :

One employee failed to put in an appearance on Friday afternoon, and was questioned by his foreman on Monday concerning his absence.

"You weren't here on Friday afternoon, Tom. How was that?"

"O, well, I can't work Friday afternoon."

"How's that? You've got the five-day week, which gives you all day on Saturday."

"Yes, but closing down Friday night you see, means we don't get Saturday afternoon off like we did!"

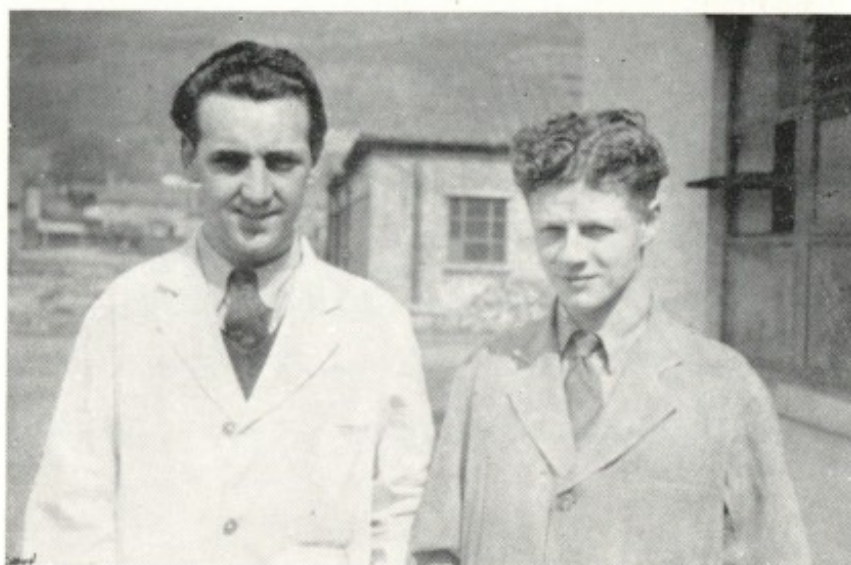


*Joan Roberts and
Sally Davies,
Record Holders,
Machine Room
Type "D."
Production.*

★ **OUR COLUMN SNAPSHOT ALBUM** ★
OF PEOPLE IN THE NEWS



*Gert Wilson and
Glenys Thomas,
Record Holders,
Machine Room
Type "Baby"
Production.*



*Ron Davey, Hon.
Treasurer, and
Glyn Thomas,
Chairman of the
Social and
Welfare
Committee.*



Cartoon by Mr. Morgan

“WHAT A BEAUTIFUL ZIPP.”

SHOP TALK



By **JOYCE VICKERY**

“A Woman writing ‘Shop Talk’—gosh, the Editor must be crazy.” I can almost hear that remark echoing through the factory, but I shall turn a deaf ear, and give as briefly as possible items of news which I hope will be of interest.

Let's make a start by wishing a large number of our female employees All the Very Best on their respective engagements :

Miss Betty Kelly of the Wage Office (Secretary of our Social and Welfare Committee), to **Mr. Kenneth Blatchford** ; **Miss Betty Mortimer** of the Finishing Room, to **Mr. Ray Heath** (who is at present home on leave from overseas) ; **Miss Muriel Davies** of the Finishing Room, to **Mr. Klem Richards** ; **Miss Joan Wyatt** of the Finishing Room, to **Mr. David Cornick** (late of the Machine Room) ; **Miss Marjorie Wort** of the Machine Room, to **Mr. Larry O'Shaugnessy** ; **Miss Betty Hennessy** of the Machine Room, to **Mr. Maitland Biddiscombe** ; **Miss Katherline Osborne** of the Machine Room, to **Mr. George Muir**.

Congratulations to **Mr. Bill Williams** (Plating Department) on his engagement to **Miss Joyce Evans**.

MARRIAGES.

On 7th June, **Miss Loma Roberts** of the Despatch Department will be married to **Mr. Allen Slater** (recently demobbed from the R.A.F.). The honeymoon will be spent in Torquay, their new home being at Newcastle-on-Tyne. Best of luck and every happiness, Loma and Allen.

Our best wishes are also extended to : **Miss Millie Davies** (Slider Department) (her engagement was announced in our last issue), who intends getting married at Whitsun. **Miss E. Jukes** (Slider Department), who was married to **Mr. John Wills** on 7th April. **Miss Marjorie Stephens** (Finishing Room), on her marriage to **Mr. Glyn George** (Machine Room) on 29th March. **Miss May Budge** (Finishing Room), on her marriage to **Mr. H. Aneurin Williams** on 3rd April, at Bethania C.M.

Church, Coedpenmaen. The honeymoon was spent at Croydon. **Miss Betty Evans** (Machine Room), on her marriage to **Mr. Ken Scrivens** on 23rd April. **Miss Betty Phillips** (late of Slider Department), on her marriage to **Mr. W. Beasley** on 29th March.

Friends of **Mrs. Chivers** (née PAMELA REES, who worked on production of small components in the Jig and Tool Room during the war, and later in the Inspection Department) will be interested to know that she has given birth to a son: Anthony. She now resides at Efail Isaf.

We hear that **Mr. E. Howard** (Plating Department) is the proud father of a son: Leslie John.

Sincerest congratulations to **Mr. W. J. Clarke** (Foreman of the Machine Room) and **Mrs. Clarke**—the gift of a baby daughter: Sharon Frances, on 30th April.

EIGHT-YEAR "VETERANS."

We heartily congratulate:

Miss G. Evans (Tape Department), **Miss Q. Chidgey** (Charge-hand in the Machine Room), **Mrs. M. Dyke** (Teeth Department),



and **Miss F. Evans** (Wage Office), (photograph reading left to right), who were the very first girl Aero Zippers, and who completed in April of this year, eight years service.

.

This completes our page on "Shop Talk." If I have omitted any items of news perhaps you would be good enough to inform me, and I shall be only too pleased to include them in our next issue.

A WORD TO THE WISE

By
D. D. STONE.

To pick up and glance through any American magazine these days is an experience which leaves one gasping a little for breath. Brilliantly laid out advertisements splash their message across almost every page. Here a bowl of soup presents itself in all its mouth-watering beauty; here a mixed grill frizzles before one's eyes, so realistically that one instinctively attempts to pluck up knife and fork and get on with the job; here a breathtaking streamlined automobile glides proudly into the picture.

Advertisement after advertisement, each one better than its predecessor, each one saying "Buy Me—I'm Good!" And it *is* good; for the American manufacturers who pour their dollars by the million into advertising, have come to realise to the full that this means of selling their products is only half the battle. The ingenuity of their advertisements may persuade the public to buy for the first time, but it is the value and quality of the tin of soup, the motor-car or the bottle of whiskey that persuade them to buy again and again.

Here in Great Britain where demand for commodities of every description is greater than supply, the lesson does not apply itself so readily. In the struggle to recover from the grave effects of the war upon our financial position, the cry is and will be for many years, production and yet more production. Very rarely do we hear an appeal for production and quality. We have always looked with pride upon the reputation for first class quality that our Sheffield steel, our Yorkshire woollens or our Midland heavy machinery have carved for themselves in the world markets, and there is no doubt that this reputation will be maintained, if not excelled.

Today, however, our factories are manufacturing for the home and export markets goods of infinitely more variety than they did before the war, and in ever increasing quantities. At home when supply of these articles begins to meet demand, the customer will rightly favour the best of its class for value and quality. Abroad it is the quality of our goods *now* that will lay the foundation of a prosperous Britain tomorrow, with customers who buy British because it is best.

One faulty article, however big, however small, spoils the order; one faulty order spoils the consignment; one consignment the shipload, and a few shiploads a very precious asset—a reputation.

Among the hundreds of thousands of different lines in British manufactured goods pouring forth from the factories is that small but ever useful commodity, the zipp fastener. It should not be difficult for us at Aero Zipp to realise that *each and every zipp fastener* that leaves the factory, whether its destination be home or abroad, must carry with it a message of quality and dependability.

It is the individual reputation of our zipp fasteners now that assures the security of Aero Zippers tomorrow.

A Stitch in Time Saves Nine

Says **Nurse FEIBUSCH.**

You will agree that your health is your most precious possession. The pity of it is that most people think only of their health when something goes wrong with it. It is also surprising how little most people know of the working of that wonderful machine—the human body. My job here is to look after your health to the best of my ability, and on this page I shall attempt to explain to you all about matters appertaining to your health. I should like to take this opportunity of saying that if there are any questions you would like answered, bring them along to me and I shall do my best to give you satisfactory answers. Maybe there is some health question about which you would like detailed information? I shall try and get it for you.

Please don't think of me as the person to whom you go only when you've cut your finger, or when that cold has definitely developed into an attack of 'flu. It is so much easier to darn a small hole than to have to patch a large one. The proverb "A Stitch in Time Saves Nine," applies just as much to your health as to your trousers, and between us we may be able to prevent that septic finger, that attack of 'flu, or that general feeling of ill health.

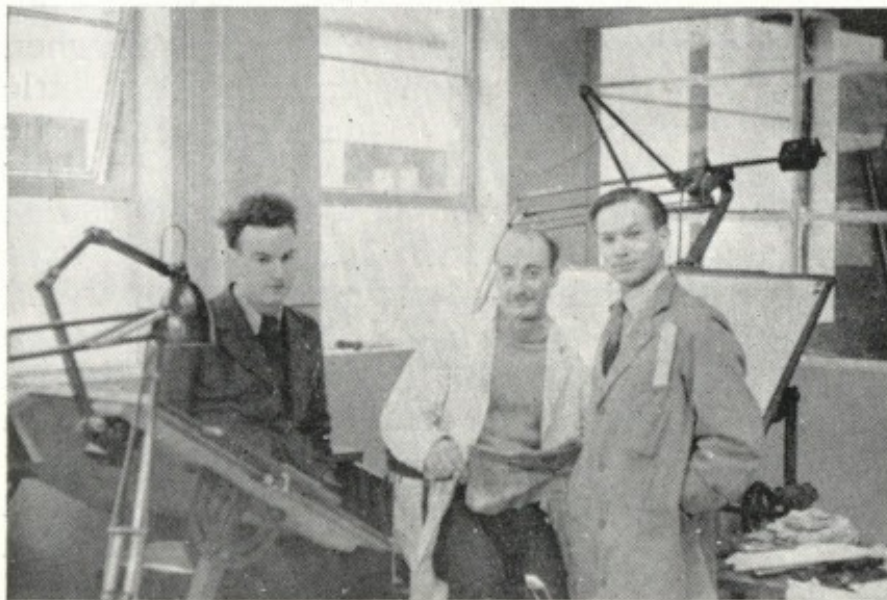
In my next article after this introductory page I shall explain to you why those neglected and apparently insignificant splinters cause septic fingers, with all the usual pain and discomfort, and if there are any subjects which you feel would be of general interest on this page, please bring them along to me.

"Good, better, best, never let it rest till your good is better and your better best."

Bernard Takes a Walk

“Hey, Bernard,” shouted the Ed. to me the other day, “have you got a good camera?” “Yes,” I answered, “it’s a Cont—” “Doesn’t matter what sort; does it take indoor as well as outdoor snaps?” he said. “Yes,” I replied, “it—.” “O.K.,” said the Ed., “you’ve got a job as ‘Punch and Die’ staff photographer. Get cracking and take some snaps of Aero Zipp personalities. We’ve got a week before going to print.”

Then he vanished upon one of his mysterious rounds of the factory. Here’s the first batch I turned in. Some aren’t too good for lighting effect but I’ve done the best I could with the light and time available. If you like them maybe we’ll have some more in the next mag.



You’ve no doubt often wondered what a cornered draughtsman looks like. Here he is as illustrated by three members of the D.O. Staff, in a corner of the Drawing Office: Messrs. John Warner, Sid Levene, and Jack Yeates.

Messrs. M. Salamon, B. Meitner, and J. Johnson (Development Department), seem pleased with the news.

N.B.— This snap was taken before Budget Day.





Smiling group of a few members of the Punch and Die Section, and Power Press Maintenance Boys.



*"Is money the Root of all Evil?"
"Definitely no!" say Garfield Roberts, Freda Evans, Pam Lewis, Betty Kelly, Maelgwyn Morgan, and Llew Baker of the Wage Office*

Mr. M. M. Wagner, Business Manager, in a pensive mood



. . . and Mr. G. S. Hart, Personnel Manager, in a jovial one.

JOINT PRODUCTION COMMITTEE

It is now five months since I was elected Chairman of our Committee and it was at least a month prior to this that I was approached about forming it.

Since then a great deal has happened, as we are all aware. One of the most important of these is that the Committee has settled down and gained valuable experience in the functions of such a body. But at the same time it seems to me that you, as workers, do not take full advantage of the facilities which it offers both to the worker and the output of the factory.

This might, at first sight, seem to be "getting at you," but it must be taken into consideration that it is something new, and quite unheard of, to most people, to have some say (however small) in the running of a factory.

The management is still very keen on the existence of our committee and as an additional incentive to bring forth criticism and suggestions (for which I have asked so many times at the meetings) it has been decided to reward those who bring forward suggestions which will prove useful.

To do this and to keep you in touch with what is being done, these suggestions will be brought up before the Joint Production Committee, discussed, and if suitable, recommended for reward. All that you need do is to write out your ideas and drop them into the suggestion box which will be placed near the clock in the Main Entrance. I will be responsible for collecting and placing the notes before the Works Manager immediately, give a receipt to the person concerned, and in so doing confirm that it has been received.

Many items have been discussed and settled during the last two meetings to the advantage of both sides, but as is always the case some points have not been settled to the satisfaction of the employees, one of these being the annual holiday. This was only after the need for putting production first had been conceded.

At the last meeting Brigadier Gaskell made an appeal for Blood Donors and those who are willing to become donors, together with those who are in doubt about what this entails, should contact their representative on the Joint Production Committee. Later on, as it develops, you will hear a lot more about this scheme.

Lastly, I should like to remind you all that June 1st sees the resignation of the existing committee. Think over now your new choice as representative or the re-election of your present one.

ACCOMPLISHMENTS.

You may be interested to know what we have accomplished recently. Below is a brief summary to date :

- (a) Such matters as increased and better Toilet Facilities, better distribution of Canteen Cutlery, the Nursing and First Aid Facilities have been improved tremendously, heating and ventilation improvements have been thoroughly discussed and other matters, all reflecting upon the personal welfare of the individual employee.
- (b) What is just as important, if not more so, is that we have accomplished improvements which have led to or which will lead to increased production, e.g., Stands for Storing Spare Die Casting Tools, and Bins for Storing Scrap Metal in order to stop it being contaminated with other impurities.

A dissatisfaction with Machine Tool Maintenance was gone into and has led to an efficient Tool Fitter being procured with a corresponding increase in Machine Efficiency.

The preceding two examples were given to Joint Production Committee members and brought up by them at Committee meetings. I emphasise that it is more of these suggestions from you that we need. It is the "little" things that lead to increased production and increased personnel welfare.

15th April, 1947.

R. MORRIS, *Chairman.*

The seas are troublous ; but I do not think
That this old vessel was designed to sink.
See great America ; she has the gold,
But she has troubles of her own, I am told.
The Briton can't have everything he likes ;
But envy not the land of steaks and strikes.
Nobody loves us ; no one ever did.
(Or else the love was very shyly hid.)
Always perfidious—and always wrong—
Somehow we totter hopefully along.
Let us—whatever Government there be—
Let us believe in Britain—you and me.

—from a speech in verse delivered by Sir Alan Herbert, M.P., as Chief Guest at the Annual Dinner of the National Federation of Associated Paint, Colour and Varnish Manufacturers.

JUST FIVE MINUTES MORE

From *The Thoughts of the Emperor Marcus Aurelius* :

"In the morning when thou risest unwillingly, let this thought be present— I am rising to the work of a human being. Why then am I dissatisfied if I am going to do the things for which I exist and for which I was brought into the world? Or have I been made for this, to lie in the bed-clothes and keep myself warm?—But this is more pleasant—Dost thou exist then to take thy pleasure, and not at all for action or exertion? Dost thou not see the little plants, the little birds, the ants, the spiders, the bees working together to put in order their several parts of the universe? And art thou unwilling to do the work of a human being, and dost thou not make haste to do that which is according to thy nature?"



SOCIAL AND WELFARE CLUB.

CHAIRMAN'S REPORT.

In my March report I wrote that one of the major problems being discussed by your committee was the question of Canteen Dances. At the time of writing two of the new type Dance-Cabarets have been held and as you all know, both were an overwhelming success financially, but more so socially. I wish to congratulate the Dance Committee upon their really splendid achievement, which has once and for all time effectively established that successful Dances *can* be held in our Canteen, provided that Aero Zippers are given something for which it is worth while travelling back from your homes to the factory.

Our other sections and sub-committees have done equally as well. The Amateur Dramatic Society has staged a most successful play and is busy now preparing for its next production (detailed information being given in the Hon. Sec.'s report). The Table Tennis Section first team has finished the season Runners-up in the Estate Championships.

The Power Press Room boys having developed "Dart Fever" early in 1947, were supplied with a dart board, and next season it is hoped to arrange inter-departmental matches. All these activities are indeed a healthy demonstration that Aero Zipp now possesses firmly established and healthy activities second to none on the Treforest Trading Estate, and your committee will continue to do its best to maintain and increase them.

The summer period is now fast approaching, and with this thought in view we shall be planning shortly the question of bus trips, outings, and various other summer activities. Full information about our plans will be conveyed to you via the notice boards.

In conclusion I should like to thank my committee and sub-committees for their splendid efforts, and also all Aero Zippers for the grand way in which you have supported every social event we have put on for your entertainment. Without this support we should have been unable to maintain what I think has been and is a most satisfactory state of affairs. We have no doubt that this support will continue throughout 1947.

G. THOMAS,
Chairman.

TREASURER'S REPORT.

Since my last report dated 17th January, 1947, our funds have steadily risen, and today the financial position of our Club is stronger than it has ever been in the history of A.Z.F.

The accounts for the first quarter of 1947 have been audited by three members of your Committee, Miss B. Kelly, and Messrs. G. Thomas and D. D. Stone, and found correct.

BALANCE SHEET.

Cash Account to March 31st, 1947.

	£	s.	d.
Total Amount Received into Fund ..	268	11	1½
Total Expenses	32	19	6
Balance in Hand	<u>£235</u>	<u>11</u>	<u>7½</u>

The fund now puts the Committee into the happy position of being able to foster and financially support every type of social activity at Aero Zipp. The fund has not gained substantially from the social events in the first quarter of 1947 (e.g., the Dance-Cabarets, Production of the play "Hawk Island," etc.), it being the policy of the Committee (and one I heartily endorse) of putting as much of the monies received as they possibly can, back into these affairs, in order to give Aero Zippers full enjoyment and "value for your money." The steady gain has chiefly been due to your weekly subscriptions which are the backbone of the fund.

I hope that in my August report I shall be able to give you once again a satisfactory and yet further improved financial position.

R. E. DAVEY,

Hon. Treasurer.

AERO ZIPP FASTENERS' AMATEUR DRAMATIC SOCIETY.

The production of "Hawk Island" by our Amateur Dramatic Society in January-February, 1947, was seen by a total audience of approximately 500 people, and was presented on three nights. It is all the more satisfactory inasmuch as "Hawk Island" was played in winter weather approaching Arctic conditions and the fact that people travelled to see the performances from towns and villages all over the valleys to the Estate and our Canteen was, indeed, a most encouraging sign.

The total proceeds of the last performance were divided between the Cardiff Royal Infirmary and the Pontypridd Cottage Hospital ; letters of appreciation from the secretaries of these hospitals were published in the last issue of "Punch and Die."

As A.Z.F. is the only factory on the Estate possessing an Amateur Dramatic Society, the production aroused considerable interest on the Treforest Trading Estate. Among our audience we were pleased to welcome Personnel and Welfare Officers of many factories on the Estate, representatives of Social and Welfare Committees of Estate factories, producers and secretaries of many Amateur Dramatic and Operatic Societies, and representatives of the National Council of Social Service.

Looking back I feel that the Amateur Dramatic Society can look with pride upon the production of "Hawk Island."

In April the members of the cast presented our Hon. Producer Mr. B. Roberts, with an autographed photograph of the cast as they appeared in the play—a token of their appreciation of his efforts and guidance.



Enthusiastic Member of Cast of "Housemaster" clocks out.

At present our membership is about forty and it is increasing weekly. A small sub-committee of the Social and Welfare Committee has been formed to guide the affairs of the Society. This Committee consists of : Messrs. Bill Roberts, Dan Davies, George Conway and myself. Mr. A. Evans is now acting assistant producer to Mr. B. Roberts.

At the time of writing, the Society is busily rehearsing for their next production—"Housemaster," by Ian Hay. As this comedy

centres around Public School life, opportunity has been given to several younger members of the Society to show their mettle, and backed by the "veterans" of "Hawk Island," I feel sure that "Housemaster" will be a really successful and most entertaining production.

We have also received invitations to take "Housemaster" outside the factory and appear in aid of various charitable organisations. These are now being considered by the Committee.

This report will appear in June, by which time it is hoped that "Housemaster" will be ready for presentation (if it has not already been presented by the time you read these lines). I feel confident that our Society will live up to the fine tradition established for it by the Producer, Cast, and all concerned in "Hawk Island."

May I conclude by stating that the Amateur Dramatic Society welcomes new members at all times, and information can be obtained from all members of the Committee. The help of every member is needed, if not in an acting capacity, then in prompting and a thousand and one jobs "behind-the-scenes." I may add that it is the principle of our Producer to give in turn all members who so desire a chance to show what they can do on the stage.

D. D. STONE,
Hon. Secretary.

TABLE TENNIS SECTION.

The 1946-1947 Table Tennis season having now ended, I am more than pleased to inform you that Aero Zipp were Runners-Up of the Treforest Trading Estate Table Tennis League, and as such were all presented with medals by the Chairman of the League on Thursday, March 27th.

A compliment has been paid us, inasmuch as two of our players—Mr. Ron Davey and Mr. Imrich Beims (Guest Player, Messrs. Metal Products) have been chosen as representatives of the Treforest Trading Estate team. Incidentally, Mr. Ron Davey reached the Semi-final of the T.T.E. Individual Championship.

In recognition of our successful season, the Social and Welfare Committee acquired a new set of bats and these were presented to the players by Mr. Engel on Friday, March 28th, 1947. On behalf of the Table Tennis Section, I should like to thank the Committee for their kind gesture which was very much appreciated.

With a highly successful season behind us and great hopes of going one better next year and becoming League Champions, here's Au revoir until the next Table Tennis Season.

IVOR JOHN GRIFFITHS,
Hon. Secretary.

MODEL AND EXPERIMENTAL ENGINEERING
CLUB.

Due to the reorganisation of departments and moving of machines into the new extension, there is very little to report from my last account in the March issue of the mag.

Our most prominent achievements up to date have been :

- (a) The completion of a 10 cc. Aero engine, which has most successfully passed all its trials.
- (b) An experimental building by Mr. R. Morris, of a new type petrol engine for power boats. Many Aero Zippers will have seen this on its first trials, and I am glad to say that this model was a splendid workable effort.
- (c) A small road tractor is well on the way to completion.

I should like to remind members that I have many books on model and experimental engineering which I shall be glad to loan them at any time.

As soon as all departmental moving, etc., has been completed we shall be taking up full activities once again and all new members are assured of a hearty welcome.

R. RANDALL,
Organiser and Hon. Secretary.

*How can I dwell on words that tell
The passion in my breast,
Or translate sighs, when strangers' eyes,
Can read the thoughts expressed?*

*How fair, how young, I'll leave unsung,
Lest ladies all despair ;
Praiseless dismiss that rarest kiss,
Lest others seek to share.*

*Your charms, well known, were less my own ;
Yet if they were displayed,
The world would see, and love with me
A Helen England made.*

ANON.

"Adam was all right when he kept on working in the garden. It was when he stopped to gossip that the trouble started."

Letters to the Editor



2258642 A.C.1 HARRISON, T.,
DRAWING OFFICE,
H.G. (U) GROUP 27,
R.A.F., SOUTHPROP,
NR. LECHLADE, GLOS.

DEAR EDITOR,

May I as an old employee of A.Z.F., tender my congratulations to all concerned in the publication of "Punch and Die," for the grand job they are doing in producing such a magazine.

After serving some time overseas, and only recently coming in contact with it once again, I was amazed at its progress in the past twelve months, how different it is now to the first edition published.

With my good wishes for its future success and looking forward eagerly to the next edition.

I remain,

Yours sincerely,

THOMAS F. C. HARRISON.

P.S.—My best wishes to all the old boys, now in the forces, and may we all soon be ex-servicemen.

BDR. ARUNDELL, R., 14136499,
149 H.A.A. REGT. 507 BTY., R.A.
A.A. PRACTISE TRAINING CAMP.,
STIFFKEY,
NR. WELLS-ON-SEA, NORFOLK.

THE EDITOR,

"PUNCH AND DIE,"

I received the March issue of "Punch and Die" and must say the magazine improves with every copy. All my "mates" are interested in the magazine, and they are surprised at the "get together" spirit which all the employees have in the factory. I am very glad to hear that the Table Tennis team has had a number of successes.

I expect I will be released from the army about December, and won't I be glad!

It will be good to see Wales again.

Cheerio,

Yours sincerely,

R. ARUNDELL.

THE RUSTLESS IRON CO. LTD.

TRICO WORKS,
KEIGHLEY.

THE EDITOR,
"PUNCH AND DIE."

First let me congratulate you on your fine achievement in producing such a grand magazine as "Punch and Die."

Very many thanks for your kind and encouraging letter which I received last week. I am sure it will be most beneficial if we could exchange magazines as you suggest and am therefore, sending you a copy of the first printed issue of the "Recorder."

My biggest difficulty at present seems to be that owing to the fact we have only approximately 200 employees, my choice of material is very limited; perhaps you may have some ideas for overcoming this. In our future issues we hope to feature advertisements from the various firms we deal with. Our managing director, Mr. Whitaker, is keen on introducing more "Shop Talk."

Hoping our association will continue for some time to come.

I am yours very sincerely,

JOHN JONES,
Editor,

"The Rustless Recorder."

END STOPS.

This issue went to print on May 8th. The Amateur Dramatic Society has announced that "Housemaster" will be produced in the A.Z.F. Canteen on Tuesday, Wednesday and Thursday evenings, May 20th-22nd. The next issue of "Punch and Die" will contain a report and photographs.

The Social and Welfare Committee has informed us that preliminary arrangements have been made for the Annual Outing, and that the date will be in all probability Saturday, June 28th. The Editor hopes to arrange for photographs to be taken, and a series to be published in the next issue.

