

Karen Ellis

From: <huw.williar@all.net>
To: "WNGGA" <wngga@wngga.com>
Cc: "Connie Holt Clavpool" <connie@clavpool.com>; "Dic Baskwill" <dbaskwill@baskwill.com>; "Myfanwy Davies" <buck@myfanwy.com>; "William Owens-vanalen" <lorenz@owens-vanalen.com>; "Berwyn Jones" <berwyn@berwyn.com>
Sent: Monday, May 10, 2004, 5:17 PM
Attach: Registration comparison summary.eml
Subject: Re: Registration comparison summary

Hi John: Buffalo seems to be off to a good start, now all we need is for it to continue. Well John I knew that at some point we might come to a time that we would not agree and now it has arrived. Harrisburg from a financial point of view was a disaster in fact between the loss created and the other problem going on at the same time, the legal expenses we almost ended up at the point of no return. We are not out of the hole yet. The old saying once bitten twice shy comes to mind. I think it would be wise not to return to Harrisburg for a number of years.

Your comments concerning sponsorship are true to a point but we must do a better job at obtaining sponsors. In fact in the future we need to have at least a committee who will be charged with the responsibility to raise funds to cover 100% of the expense related to the entertainment and seminars. When we reach this goal the future of the WNGGA should be a lot safer. I do agree that we need to promote the attendance we should never have less than 1,000. We need to set these goal for the future and we need to do every thing possible to make them so that we succeed. Now I will get off my soap box. Huw

5/10/2004

Karen Ellis

From: "WNGGA" <wngga@comcast.net>
To: "Myfanwy Davies" <buck@eisa.com>
Cc: "Huw Williams" <huw.williams@att.net>; "Alan Upshall" <aupshall@upshall.net>
Sent: Friday, February 27, 2004 8:08 PM
Subject: NAFOW Fees

Dear Myfanwy,

I have been reviewing the registration form and monitoring the discussion regarding the registration fee. The fees for registration and various events should definitely be in keeping with expenses, but I am wondering if it is possible to get these fees down to their previous levels. I note that the fees have been raised from last year as follows:

Registration- \$25 to \$30

Folk concert- from \$18 to \$25

Eisteddfod audience- from \$9 to \$10

Seminars- from \$10 to \$15

Banquet- from \$42 to \$47

Gymanfa- no increase — \$5⁰⁰ (only for non-registered)

Intersession meal- from \$14 to \$25

This represents a significant increase in the cost of the folk concert, the intersession meal and most especially the seminars (the 50% increase in the seminar fee is compounded by each seminar taken, as many participants will take multiple seminars). In the long term as we attempt to implement the strategic plan, the general costs of participating in NAFOW need to be reduced rather than raised. This is particularly the case if we are going to extend participation beyond our committed membership base to the local community. Given the planning that such reduction would entail, I realize that Buffalo's action in this regard would be necessarily limited. However, if the increases are not being directly driven by expenses, I would hate to see NAFOW actually becoming more expensive this year. I think this would decrease any possibility of local participation and may reduce the turn out from our membership who have complained about rising costs in the past.

Getting the funding for the printing order will take a little more time yet. Given this necessary delay before the registration form is finalized, might it be possible to take another look at these increases (particularly those associated with the folk concert, the intersession meal and the seminars)?

I know you are working hard and (at the moment) playing through the pain. Your efforts and labor are very much appreciated.

Yours truly,

John Ellis

3/1/2004

Karen Ellis

From: "Alan Upshall" <aupshall@upshall.net>
To: "Rick Bellwood" <buck@...>
Ca: "Alan Upshall (E-mail)" <supshall@upshall.net>; "Huw Williams (E-mail)" <huw.william...@...>;
 "Lynn Owens-Whalen (E-mail)" <lowens-whalen@rich...ca>; "Richard Baskwill (E-mail)" <rbaskwil@...WNGGA@...>
Sent: Monday, February 23, 2004 7:07 PM
Subject: RE: Registration Fee?

I think that we can obtain exec comm. approval via email, this is how we did it for Richmond and is a valid way to make decisions. Putting a cost into the reg. fee is a good way to obtain "hidden" support, but one has to be careful how much the fee goes up by. In Richmond, our worry was the Canadian amount (which came to over \$40 rather than the US amount. With current exchange rates this might not be so contentious, but there is still a fee size issue. Richmond had \$5 built in for the buses to the Orpheum theater (it didn't cover the cost but it helped a lot).

Aren't we making enough at \$25 per registrant?

Alan

-----Original Message-----

From: Rick Bellwood [mailto:buck@...]
Sent: Sunday, February 15, 2004 3:24 PM
To: Lynn Owens-Whalen; Alan Upshall; Richard Price Baskwill; Huw S. Williams; Connie Holt Claypool; John S. Ellis; WNGGA@...
Subject: Registration Fee?

Good Evening All,

I was wondering if we could raise the Registration Fee to \$30 from \$25 or do we need BOT approval?

The extra money would cover the buses to and from Goat Island, and help the WNGGA coffers.

Myfanwy

2/24/2004

2004

Karen Ellis

From: "Rick Bellwood" <buck@...>
To: "A@..."; "John S. Ellis" <ellisj@...>; "Martha Davies" <c...>
Sent: Tuesday, February 17, 2004 12:19 AM
Subject: Registration Booklet update

Here are my suggestions/corrections/additions/alterations (I hope)

Myfanwy

Page 2

We invite you to join us at the second annual North American Festival of Wales, celebrating the 75th anniversary of the first **Welsh** National Gymanfa Ganu. We are very excited about our program this year, **as we have combined traditional favourites such as the Gymanfa Ganu and Bilingual Church Service with some special additions.**

One of the featured events will be the laying of a plaque commemorating the first national Gymanfa Ganu, held on Goad Island, Niagara Falls in 1929. Since then, we have gathered 73 times **(next phrase removed)** to celebrate our Welsh heritage **and cross border friendship. On Friday afternoon (times taken out)** all festival **attendees** will be transported by bus to Goat Island for a ceremony. The hymn "Niagara", written for the 50th anniversary celebration by Olwen Morgan Welk and Ann Davies Thomas, **(phrase taken out)** will be sung again. The cost of transportation to Goat Island is included in the registration fee for the Festival, **and everyone is urged to participate.**

We have selected top talent from North America and Wales **to entertain and enlighten you, and we have scheduled some new and exciting events.** A novel, and perhaps unique experience will be the all-day Thursday TWRIO antiques and collectibles TV show seen on Channel S4C, Wales! Bring your heirlooms and other collectibles to show-and-tell for the TV audience. **Also, be sure to check out the list of fascinating seminars that have been arranged.**

Another special feature of the weekend will be our extensive children's program. **While we understand the conflict with their schooling, we feel it is important for the children to be aware and proud of their heritage. Our planned events should be both entertaining and educational for them.**

For your musical entertainment, we have lined up the very popular traditional folk music ensemble, Crasdant, featuring triple harpist Robin Huw Bowen. **The Toronto Welsh Male Voice choir will perform at the Grand Concert with soloists, and during the Gymanfa Ganu on Sunday.**

This year, for the first time, the Welsh National Gymanfa Ganu Association and the National Welsh American Foundation will join together in celebration and friendship by combining their annual banquets. Following the dinner, the NWAFA will present their Annual Heritage Award to the very deserving Dr. Ellis Jones. To complete this wonderful evening, Gwyn Hughes Jones, Wales' newest opera star will entertain us.

All events (except tours and the Goat Island ceremony) will be held in the host hotel, **the Adam's Mark**, so there will be no long walks to any events. A large percentage of our membership resides within a day's drive of Buffalo, **so we are hoping to see many familiar faces at this year's Festival.**

page 3

The Registration Form.....of Wales **is** enclosed **with** this booklet. Please fill it out and send it to the International **Headquarters** with **proper payment** as soon as possible....

2/17/2004

.....cases of oversubscription a full refund will be **offered**. The Goat Island.....Gymanfa Ganu held there, is included....

Registration Desk

Wednesday 5:00 pm - 8:00 pm
Thursday 10:00 am - 7:00 pm
Friday 8:30 am - 2:00 pm and 5:00 pm - 6:30 pm
Saturday 8:30 am - 7:30 pm
Sunday 9:30 am to 2:30 pm and 6:00 - 7:00 pm

Pre-registrants may pick up their packets including nametag and tickets to events at the **Registration Desk**. Banquet **seating will** be selected at Registration. **Please note that tickets will NOT be printed for the tours. A representative of the Tour company will be on site to check in passengers and assist in loading coaches.**

Wednesday, September 1

Registration Desk and Banquet seating 5:00 pm - 8:00 pm
(I don't think we need to list Marketplace set up)

Thursday, September 2 (These are the only things I think need changing. If I haven't mentioned it, it is OK)

Registration Desk and Banquet seating.....10:00 am - 7:00 pm
Marketplace and Tearoom (**removed phrase**) times OK
.....delicious **tea and Welsh cakes**.

Tour TSC: Buffalo's Sacred Churches.....9:00 am - 4:00 pm
Tour TNP: Niagara Parks **Wildlife and Gardens**.....9:00 am - 5:00 pm
(If the Dog herding and Chapel tour has to be cancelled, we can re-insert the TCB:City of Buffalo Wildlife and Garden Tour.....9:00 am - 4:00 pm)

Opening Ceremony
All Past Presidents of WNGGA **in attendance** will gather.....

page 4

Friday, September 3 (again, only the changes are highlighted)

Registration Desk and Banquet seating..... 8:30 am - 2:00 pm
Marketplace and Tearoom8:30 am - 2:00 pm
.....delicious **tea and Welsh cakes**

Eisteddfod Competition
.....National Eisteddfod in Wales. **The children will compete first today.**

(insert just before Seminars S4-S7) Awr y Plant The children will entertain free of charge in their Clubhouse...10:30 am - 11:30 am
Children's Activities Games, Crafts11:30 am - 2:00 pm

2/17/2004

Seminars all OK

Goat Island Dedication Ceremony:

.....Handicapped transportation available **by advance reservation.**

(insert after Goat Island) Registration Desk and Banquet seating5:00 pm - 6:30 pm
Pre-Banquet Cocktails

WNGGA and NWAFF Joint Banquet

.....will present its **Annual Heritage Award**..... recipient is **Dr. Ellis Jones**, retired Executive Director and **Past President** of the WNGGA. Do notoccasion! **Following the dinner we will be entertained by Gwyn Hughes Jones, a marvellous tenor from Anglesey.**

page 5

Saturday, September 4

Registration desk.....8:30 am - **7:30 pm**
Marketplace and Tearoom.....**10:00 am** - 5:00 pm
.....delicious **tea and Welsh cakes.**

Annual General Meeting
.....and voting for new Trustees.

Children's Activities9:00 am - 2:00 pm

(Organizational Meeting is moved to Sunday morning)

Tour SABB:Best of Buffalo.....**1:00 pm** - 5:00 pm
Tour SABAH:Buffalo Architectural and Historical

Grand Concert.....
Robin
Sandra Stringer, Mezzo-Soprano
.....harp of our age, and an accomplished Welsh Canadian singer who dazzled us at Ottawa 2000.

page 6

Sunday, September 5

WNGGA BOT Meeting7:00 am - 9:00 am
Registration Desk9:30 am - 2:30 pm (Only for badges and hymnbooks. Please remove reference to
Intersession Meal tickets)

Intersession Meal4:30 pm - **6:00 pm**
Registration Desk.....**6:00 pm - 7:00 pm**

MONDAY, SEPTEMBER 6, 2004

Tour MCB: City of Buffalo Wildlife and Gardens9:00 am - 4:00 pm
Tour MSC: Buffalo's Sacred Churches.....9:00 am - 4:00 pm
Tour MNP: Niagara Parks Wildlife and Gardens9:00 am - 5:00 pm

2/17/2004

Seminars

S10: Ysgol GanAlso learn the hymn, "**Niagara**", composed for the 50th anniversary Gymanfa Ganu in 1979.

S12: The **Fascinating** Climb of Wales

Tours (pages 9 and 10)

Tours are designated in the **Registration Booklet and on the Tour Reservation Form** by three or four letters. The first letter designates the day on which the tour is held: T, F, **SA**, or **M** for Thursday, Friday, Saturday or **Monday**. The remaining two or three letters identify the destination of the tour and are listed below. Thus, tour **TSC** is the Thursday (T) tour of Sacred Churches (**SC**).

Please note that all tour sales are made directly with "We Care Transportation". Tickets WILL NOT be printed by WNGGA for inclusion in your Registration packet. A tour company representative will be on site to check in passengers and help load coaches.

SC: BUFFALO'S SACRED CHURCHES

.....the oldest in Buffalo. **Your lunch is included in the tour price, and the menu will include salad, a choice of.....**

NIAGARA PARKS WILDLIFE.....

.....breathtaking view of Niagara Falls. **Your lunch is included in the price of the tour, and the menu will include soup,.....**

CB: CITY OF BUFFALO WILDLIFE AND GARDENS TOUR

This tour will start with a visit to Tift Farms Nature Preserve, a 264 acre habitat featuring walking trails and a 75 acre freshwater cattail marsh, with abundant wildlife and plants. Next you are off to the Erie County Botanical Gardens where you will see the 1899 tri-domed glass conservatory and the indoor and outdoor Victorian-style gardens. From there you will visit Our Lady of Victory Basilica and National Shrine, a destination for thousands of pilgrims each year, and a place of unparalleled beauty. There will also be a stop at the Christmas Shoppe to admire a large selection of decorations and gifts. You will enjoy lunch while on this tour at Ulrich's Tavern, the oldest in Buffalo. the cost of the lunch is included in the tour price, and the menu will include salad, a choice of roast beef or pork with vegetables and potatoes, dessert and coffee.

BZ:BUFFALO ZOO AND BUFFALO MUSEUM OF SCIENCE

Children and adults alike will have time to stroll through the nation's third oldest zoo, The Buffalo Zoological Gardens, at their own pace. The zoo has almost 1,000 wild and exotic animals including lowland gorillas, rhinoceros, hyenas and polar bears, and more than 320 different species of plants. After the Zoo you will visit the Buffalo Museum of Science where you will learn more about the natural world, with an emphasis on the Greater Niagara Region.

2/17/2004

Buffalo

Karen Ellis

From: "Rick Bellwood" <buck@...m>
To: <WNGGA@com>
Cc: "Berwyn Jones" <berwynj@...net>; "Martha Davies" <cariad@...com>
Sent: Tuesday, February 10, 2004 8:09 P.M.
Subject: Registration Hours

Hi Karen,

After our phone conversation yesterday, re-reading all the emails, and going over the time blocking charts with Alison today, I have settled on the Registration Desk hours.

I like your idea of having big signs posted on the desk and at ends of the Great Hall. Now if we could only get everyone to read, we'd be fine.

WEDNESDAY EVENING 5 to 8 p.m.

Although we won't have tour tickets to worry about, the Antiques Road Show should attract a lot of early birds who will want to get their packets and arrange their banquet seating. Yes, there will be someone to do that also. And I will ask about a Tour company rep for those hours also.

THURSDAY 10 a.m. to 7 p.m.

We plan to have a volunteer in the Registration area from 8 to 10 a.m to answer questions and direct people to the tour loading area. Banquet Seating will also be done from 10 to 7. I'll try to get the Tour Desk manned for those hours also. We close when Crasdan starts.

FRIDAY 8:30 a.m to 2 p.m. and 5 p.m. to 6:30 p.m.

The opening is scheduled for 8:30 as tours and seminars begin at 9. The Tour rep should be there to handle tour sales, but we may have a demand for seminar tickets. We will close for the trip to Goat Island. Banquet Seating will be done at the same times as Registration. We close when Banquet starts. Due to the shortened day for the Marketplace (we are closing them down at 2 for Goat Island, and not re-opening on Friday), we will open them at 8:30 also.

SATURDAY 8:30 a.m. to 7:30 p.m.

Because of the AGM at 9, we are not opening the Marketplace until 10 a.m. Reg. desk closes when concert starts. Tour rep should be on site again.

SUNDAY 9:30 a.m. to 2:30 p.m. and 6 to 7 p.m.

This is mainly for hymn book sales. Desk will be closed during Gymanfas and Intersession meal.

There you have it, along with my reasons and explanations.

Cheers,
Myfanwy

2/11/2004

Biffa W

Karen Ellis

From: "Alan Upshall" <aupsh...>
To: "Rick Bellwood" <buct...> "WNGGA" <wngga...>; "Lynn Owens-Whalen" <lowens-whalen@richmond...>
Cc: "Berwyn Jones" <berwynjor...> "Ellis Jones" <ellis@...>
Sent: Friday, February 13, 2004 9:21 PM
Subject: RE: registration hours

A critical factor is that timing of the opening of the registration desk in the morning. One of the common complaints at Richmond was that it was not open early enough. I am sure it could be closed a little earlier in the evenings. However, banquet ticket sales went right up to the end and we had ticket sellers outside the folk concert and some seminars for those who dropped in for the one event. That worked very well especially for the seminars.

Alan

2/14/2004

Deliver
File Buffalo

From: "Rick Bellwood" <buck@e...>
To: "Berwyn Jones" <berwyn...@att.net>, "Ellis. John" <ellisjs...@umflint.edu>, "Lynn Owens-Whalen" <lowens-whalen@richm...nd.sd38.bc.ca>
Cc: <WNGGA@...>, <aupshall@...>
Subject: Re: Registration Fees
Date: Sat, 7 Feb 2004 21:42:58 -0500

Hello All,

I think this is a good idea, but after reading all the arguments, I agree we should shelve it for now.

I believe any change of policy like this has to be approved by the Board of Trustees, so the appropriate committee should study the issue further.

While we're on the subject, though, I had an idea this afternoon. I think we should produce WNGGA membership cards, similar to the credit-card style name badges Mary Ellen Morgan produced in Columbus (without the pin).

It would have the WNGGA name, and the name of the member. I would suggest a membership number and then a line that reads "Life Member since ____" or "Annual Member from ____ to ____"

If we implement a dual pricing policy for members and non-members, then a member would only have to show their card at the Registration desk, or enter their membership number on the Registration Form to get the discounted price. This saves time and work looking up the name on a list.

Secondly, members would show their cards to enter the AGM, again saving time looking them up in a list.

Thirdly, if they apply for a Scholarship or Grant, we could ask them to provide their membership number on the form.

Their address could be put on the back, and if they move it would remind them to contact Headquarters with a notice of address change. In theory this would cut down on our returned mail.

Myfanwy

General Make Request
Options
Tools
Open and Express
De Fault

Karen Ellis

From: "Rick Bellwood" <rickbellwood@buffalo.edu>
To: <WNGGA@concordia.edu>
Cc: "Berwyn Jones" <berwynjones@buffalo.edu>, "Lynn Owens-Whalen" <lowens-whalen@richmond.edu>, "Ellis Jones" <ellis@buffalo.edu>
Sent: Sunday, February 08, 2004 6:06 PM
Subject: Re: registration hours

Hello,

I remember in Ottawa that the Registration always seemed to be open and either Genny (our Registrar and Treasurer) or Ellis were always on hand. In addition we had a number of volunteers available, and there is no reason why they can't fill in Registration forms, make name badges, sell tickets and take money. If we are entering stuff into a computer, that can wait until John or Karen are available. I don't expect them both to be there for every open hour. It's unreasonable.

The Registration Desk will probably need at least 4 people on hand at any one time, so volunteers will be imperative. When I sent out the survey last year I remember at least 8 BOT members saying they would put in some time. When I get a chance I'll put together a volunteer roster and we can start filling in names.

As for times, we sold tickets for the concert right up to starting time. The dinner ticket cutoff was 24 hours ahead, but we had a rush of people getting their seating assignments at the last minute, so that person (probably my sister) will have to be prepared. There is a chance we will need Crasdan tickets available before their performance, but that is a shorter day anyway.

I hope this helps.

Myfanwy

----- Original Message -----

From: <WNGGA@concordia.edu>
To: "Rick Bellwood" <rickbellwood@buffalo.edu>
Cc: "Berwyn Jones" <berwynjones@buffalo.edu>; "Lynn Owens-Whalen" <lowens-whalen@richmond.edu>; "Ellis Jones" <ellis@buffalo.edu>
Sent: Sunday, February 08, 2004 12:13 PM
Subject: Re: registration hours

> Having the registration desk open in the hour before the evening events has not been done in the past, but if this is important I think the best method is to adopt Berwyn's plan (Fri and Sat 830am to 3pm, then reopen 6 to 7pm). Although registration hours would be posed as above, we can address the problem regarding the Registration Desk as being the main contact and

2/9/2004

information center by using volunteers to staff the table during the afternoon break between 3 and 6pm (have them start at 230 so they can be briefed by staff). Registration, ticket sales and financial transactions would be closed during that time but volunteers could serve as contact and information providers without staff supervision. People coming to register during that time can be directed by the volunteers to come back later during the evening hour of operation.

>

> JE

>> This is a nice idea in theory, but it won't work in practice.

>>

>> As I mentioned before, the Registration Desk is the main contact and information centre and, unfortunately, has to be staffed for the longest hours.

>>

>> We can use volunteers to help, but either John or Karen will have to be on

>> hand.

>>

>> I also mentioned that if there aren't tickets for the tours, then Wednesday

>> evening is not imperative, so I would suggest perhaps 3 hours, say 5 to 8

>> p.m.

>>

>> On Thursday we could open later than 9. I would suggest 10 or 11. I currently have the Marketplace opening at 10, but we could make that 11 to

>> give them time to set up Thursday, instead of Wednesday afternoon.

>>

>> We would have to stay open until 7 pm when the Opening Ceremony starts for

>> last minute ticket sales. (11 to 7 would be 8 hours)

>>

>> Friday opening is scheduled for 8:30. I think this is good because we need

>> to be able to sell tickets for the Eisteddfod and Seminars that start at 9.

>>

>> The desk can close at 2 p.m. as everyone is supposed to go to Goat Island.

>> When we return from Goat Island about 4:30, it could open again until 6:30

>> when the banquet starts. (Total hours 7 1/2)

>>

>> Saturday opening is currently scheduled for 8:30 am, and would go through to

>> 7:30 pm when the concert starts. (11 hours)

>>

>> Sunday I have opening from 9 am to 2:30 pm, the start of the afternoon

>> Gymanfa, but we could shut during the Bilingual service. (Plan A - 5

2/9/2004

1/2

>> hours, Plan B - 4 hours)

>>

>> How does that sit with everyone?

>>

>> Myfanwy

>>

>>

>> ----- Original Message -----

>> From: "Berwyn Jones" <berwynjones@att.net>

>> To: "WNGGA" <WNGGA@comcast.net>; "Myfanwy Davies" <buck@eisa.com>; "Lynn

>> Owens-Whalen" <lowens-whalen@richmond.sd38.bc.ca>; "Ellis Jones"

>> <ellis@gustavus.edu>

>> Sent: Sunday, February 08, 2004 3:27 PM

>> Subject: registration hours

>>

>>

>>> Would it work at all to have registration open from 8:30 until, say
2:00

>> or

>>> 3:00, and then again just before an evening event for an hour, to
handle

>>> last minute ticket needs?

>>>

>>> Probably not on Thursday, because so many people come in Thursday
evening

>>> for Friday events, but how about Friday and Saturday closing up in the

>>> afternoon to get the staff off their feet?

>>>

>>

2/9/2004

~~Reply~~ Reply
Delete
Trash

From: Berwyn Jones <berwyn@...>
To: WNGGA <WNGGA@...>, Myfanwy Davies <bu...@eiss.com>, Lynn Owens-Whalen <lowens-whalen@...>, Ellis Jones <ellis@...>
Subject: registration hours
Date: Sun, 08 Feb 2004 15:27:47 -0500

Would it work at all to have registration open from 8:30 until, say 2:00 or 3:00, and then again just before an evening event for an hour, to handle last minute ticket needs?

Probably not on Thursday, because so many people come in Thursday evening for Friday events, but how about Friday and Saturday closing up in the afternoon to get the staff off their feet?

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]

Reply: That's fine.

D. L. H.
James Buffalo

From: "Lynn Owens-Whalen" <lowens-whelen@richmond.sd38.bc.ca>
To: "Rick Bellwood" <buck@eisa.com>
Cc: "Berwyn Jones" <berwynjones@att.net>, "Ellis, John" <ellisjs@umflint.edu>,
<WNGGA@comcast.net>
Subject: Re: Registration Fees
Date: Fri, 06 Feb 2004 15:01:59 -0800

"Rick Bellwood" <buck@eisa.com> writes:
>Sorry Lynn,
> I disagree with supplementary charges. After 20 years in retail I can
>tell
>you people like to get a discount, and to see value for their money.
Either way as a member, I know that I am better off if I pay less. It
wouldn't matter
to me if I got a discount or a non member paid more.
>
>If they have paid a membership and get a discount because of it, you'll
>sell
>a lot more memberships. If you charge everyone the same price you won't
>increase your membership and you'll turn off the people who are charged an
>extra supplement.
>I think this is the best new idea I've heard in years to increase
>membership. I appreciate that it could be difficult to implement, but I
>feel it's worth the effort.
Are you saying double pricing ?
>
>I also like John's suggestion of an all-inclusive registration fee, but
>not
>everyone attends the same number of events for various reasons. Perhaps
>we
>can revisit this suggestion after John has statistics on attendance after
>Buffalo.
>Myfanwy
Don't have to be sorry. Berwyn asked for ways to add cost to non members
and / or
provide incentive to those who have committed themselves to the WNGGA by
buying
membership. I really don't care if it is a supplementary charge or a
discount;
either way, members benefit. I am sensitive to John and Ellis' concerns
re:
how it handled at HQ. From what I have gleaned from this, we are all for
members
getting a break and non members having to pay without discouraging them
from
becoming members.
For what it is worth, how many annual members signed up in Richmond, John ?
Lynn

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Delora
File Buffalo

From: "Ellis, John" <ellisj@v...filat.edu>
To: "Lynn Owens-Whalen" <lo...whalen@richmond.edu.bc.ca>, "Berwyn Jones" <berwynjones@a...net>
Cc: "Rick Bellwo..." <...@...isa.com>, <W...GGA@...comcast.net>, <aupshall@...hotmail.com>
Subject: RE: Registration Fees
Date: Fri, 6 Feb 2004 20:14:18 -0500

We need to get things finalized quickly, but we need to slow down a bit on this particular issue. My staff and I are going to have to learn the ropes of registration (both before and during the festival) at a very fast pace. Observing and talking about a process is not the same thing as doing it and I expect that we will have our hands full just learning what has already been established in previous years. I have talked the idea over with my staff and have a call into Ellis to get his views. Once he returns my phone call, I can better gauge whether this is something we can reasonably do this year. So, I would ask for your patience on this point.

I will reply soon with a decision based solely on the practicalities of implementing this fee structure this year. However, as I mull it over, I think there are some strategic flaws to the idea of a higher registration fee for non-members that needs consideration.

(1) Part of the over all NAFOW strategy is to build up local participation so that we are not solely dependent on member participation. Given the expense of the fees now, I think raising them more would significantly discourage non-member, local and casual participation.

(2) I think there may be a (reasonable) expectation on the part of members that they should be allowed to bring and register a guest (particularly a spouse and children) as a privilege of their membership. We may alienate and lose some of our own members if we insist on a higher fee for non-member spouses.

(3) Membership fees are not a significant revenue generating activity. As Ellis pointed out, we would have to have an awful lot of new members to significantly change our financial picture (as opposed to every current member sending in a \$10 donation). It may not be financially worth the labor and the possible hard feelings of such a fee. If we need more revenue from registration, it may be better to just raise the registration fee across the board.

(4) Rather than raising the registration fee for non-members, it may be better to only allow members to register by mail with no on-site registration. All non-members (and non-registered members) would then have to buy tickets on-site at higher prices.

In the end, this is probably something on which the NAFOW Strategic Planning Committee should deliberate and make a recommendation to the board (I am cc'ing Alan on this for his consideration).

John Ellis

From: "Ellis, John" <ellisjs@unl.edu>
To: "Rick Bellwood" <bucl@eisa.com>, "Berwyn Jones" <berwynjones@att.net>, "Lynn Owens-Whalen" <lowens-whelen@richmond.sd38.nc.ca>
Cc: <WNGGA@comcast.net>
Subject: RE: Registration Fees
Date: Fri, 6 Feb 2004 10:51:17 -0500

I'm not saying this is a bad idea, but it will complicate things considerably and this should be considered.

If we adopt it, we will have different prices for registration for members and non-members as well as different prices for each event for registered and non-registered. This could certainly be implemented but it could get confusing to both attendees and staff. With all the checking and verifying, it could also slow things down considerably at the registration table. Keep in mind too, this will be the first time I and my staff will be handling registration. All things put together, the measure may lead to some complaints.

We also have to consider how this will work in relation to the registered vs. non-registered fees for individual tickets. We would have to work out the fees so that it would be cheaper for someone who is not a member to join and register (membership fee + lower registration fee) than it would for them to simply buy the individual tickets (at higher rate than registered fees). This may push the price of non-registered event fees higher than is practicable and discourage any sort of partial or casual participation in the festival.

These complicating factors should be weighed against the estimated extra revenue we expect to generate. If that revenue is significant, then perhaps we should adopt such a measure- if its not, perhaps it is not worth the effort. Just let us know what you want to do.

As a matter of strategic principle, I tend to favor making registration less complicated, lowering the number of "ticketed" events and lowering fees as much as possible (the cheaper the ticket the more probability of encouraging more casual, local participation).

Although not applicable to Buffalo, I would ultimately like to see one registration fee (only for members who register in advance) that would allow entrance to all events with the exception of the grand concert and banquet (ticketed separately at a reduced fee for registered members) and one "festival admission" charge (higher than registration fee) purchased onsite for all events except grand concert and banquet (ticketed separately onsite at a higher fee than for registered members). But that's another discussion...

JE

-----Original Message-----

From: Rick Bellwood [mailto:rickbellwood@unl.edu]
Sent: Thursday, February 05, 2004 11:27 PM
To: Berwyn Jones; Ellis, John; Lynn Owens-Whalen
Subject: Re: Registration Fees

I like the idea!!

Myfanwy

----- Original Message -----

From: "Berwyn Jones" <berwynjones@...>
To: "Myfanwy Davies" <buck@...>; "John Ellis"
<ellisjs@...>;
"Lynn Owens-whalen" <lowens-whalen@r...>
Sent: Friday, February 06, 2004 6:24 PM
Subject: Registration Fees

> I wish to propose a modification from past practice in the charging
> of
> registration fees. I propose that WNGGA-members and
> non-WNGGA-members be
> charged different registration fees. Membership should confer SOME
> tangible
> benefit. All that will be required is a LIST of WNGGA members, which
> can
> be
> checked. Might flush a few nonmembers out of the woodwork!
> (Including
> spouses of life members who aren't life members!
>
> Just for example, \$25 for members (Life or Annual), and \$35 for
> nonmembers.
>
> Berwyn
>

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From: "Lynn Owens-Whalen" <lowens-whelen@richmond.sd38.bc.ca>
To: Berwyn Jones <berwynjones@att.net>
Cc: "Ellis, John" <ellis@imflint.edu>, Rick Bellwood <buck@eisa.com>, <WNGGA@comcast.net>
Subject: Re: Registration Fees
Date: Fri, 06 Feb 2004 10:47:59 -0800

We did have member and non member fees for seminars / tours on site in Richmond. However, Ellis found it difficult prior to the event to have double pricing.

I absolutely agree with Berwyn's sentiment. If members don't get a break, then why join the WNGGA. One way that you might consider is leaving the pricing the same and have a set surcharge for non members.

So, one registration fee for everyone, same price for all activities and then add

Surcharge for non members\$????? Personally I would suggest at least matching the annual membership fee.

Lynn

Berwyn Jones <berwynjones@att.net> writes:

>John, I understand your concern completely. You will have your hands full >even without this. BUT we need to look at our financial situation as well.

>

>WE ARE BROKE, YOU KNOW! OUR FINANCIAL SITUATION IS DESPERATE! OUR >TREASURER

>IS BESIDE HIMSELF WITH WORRY!

>

>My point is, we make it entirely too easy NOT to be a member. There is >absolutely NO benefit in becoming a member that is not granted equally to >non-members. Then we wonder why more people don't join. If we were TRYING >to

>discourage membership, we could hardly do a better job! Then we wonder why >we are broke. I dunno. Anybody got a better idea? How can we make >something

>like this work more easily?

>

>Why encourage freeloaders? Let's look for ways to make membership >desirable,

>and economic, not undesirable and uneconomic. If a hundred nonmembers >ponied

>up an extra \$10, that would add \$1000 to our coffers -- thereby DOUBLING >the

>current balance in our cash account!

>

>Berwyn

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From: "Rick Bellwood" <buck@tisa.com>
 To: "Berwyn Jones" <berwynjones@att.net>, "WNGGA" <WNGGA@comcast.net>
 Subject: Re: Registration hours, NAFOW2004
 Date: Wed, 4 Feb 2004 23:00:09 -0500

Hi there,

We may not need Wednesday opening at all. My understanding is that the Tour Company will have lists of payees and will have representatives at the hotel and buses to make sure the right people get on the right buses. There won't be tickets printed (saving us the cost) to be stuffed into envelopes (saving us time).

Rosalie is supposed to contact me this week as Sheila has gone away, and I will verify this.

Myfanwy

----- Original Message -----

From: "Berwyn Jones" <berwynjones@att.net>
 To: "WNGGA" <WNGGA@comcast.net>
 Cc: "Myfanwy Davies" <myfanwy@tisa.com>
 Sent: Thursday, February 05, 2004 2:22 PM
 Subject: Registration hours, NAFOW2004

> Last year, the registration table hours were:

>
 > Wednesday: 5:30 - 7:30 PM
 > Thursday; - Saturday: 8:30 AM - 5:00 PM
 > Sunday 9:00AM - 1:00 PM

>
 > There were many complaints that Wednesday evening hours were too short. It
 > was inconvenient for early Thursday morning tours. I think we either need
 > to

> be there later on Wednesday evening for later arrivals, or be there before
 > tours begin on Thursday, or both. The same may be true on Thursday
 > evening/Friday morning for those arriving Thursday evening for Friday AM
 > early tours.

>
 > Since you and your staff will be running this (with volunteer help), will
 > you give me the hours you want to open the registration desk please?

>
 > Berwyn

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From: "Ellis, John" <ellisjs@umflint.edu>
To: <WNGGA@comcast.net>
Subject: FW: Buffalo registration booklet
Date: Wed, 4 Feb 2004 10:06:18 -0500

-----Original Message-----

From: Ellis, John
Sent: Wednesday, February 04, 2004 10:01 AM
To: 'Davies, Martha A.'
Subject: RE: Buffalo registration booklet

I know you all must feel overburdened and I am glad to help where I can. I would be glad to receive the items as they are ready, but it is more likely that something might be left out that way. What I can do is to compare the finished product with the content for the registration booklet from Richmond to see if there is anything which is not there but needed. I would also need to know when all the material has been sent so that I know when to do the final layout and printing.

John

-----Original Message-----

From: Davies, Martha A. [mailto:cariac@umflint.edu]
Sent: Wednesday, February 04, 2004 12:13 AM
To: Ellis, John
Subject: Buffalo registration booklet

We've talked to Myfanwy and sorted out who will do what. Sorry there has been a long time of confusion. It has happened because we each feel so overloaded and stressed out with too many jobs per person. I will send (via e-mail in a day or so) the items about Thursday night and the Sunday events.

Would it be possible for you to set up the registration booklet as you receive the info from Ber, Myf, and me? Then, if you find you're lacking any info, PLEASE let us know asap. It would be grand to get it out on schedule if possible.

Cheers,
Martha

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From: "Ellis, John" <ellisjs@unibuffalo.edu>
To: "Berwyn Jones" <berwynjones@att.net>
Cc: <WNGGA@comcast.net>
Subject: RE: Registration book
Date: Wed, 4 Feb 2004 10:08:52 -0500

Someone in Richmond may have these, but I doubt very seriously if they would do us much good. I am not sure but I believe they hired someone to do their program and it is probably in a format I can't use. The best bet at this point is to get it out quickly, so I will use Microsoft Publisher. It won't be as nice as Richmond's, but it will be ok.

JE

-----Original Message-----

From: Berwyn Jones [mailto:berwynjones@att.net]
Sent: Wednesday, February 04, 2004 4:47 PM
To: Ellis, John
Subject: Registration book

Do you have the formatting and typefaces from richmond so we can make our registration book look like theirs? Or shall we do something simple and quick that serves the purpose? I imagine looking like theirs will cost us both time and money compared to quick and dirty. What are you thinking?

Berwyn

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- Buffalo
- Call Ellis
regarding
computer
files

From: "Ellis, John" <ellisjs@u...edu>
To: "Berwyn Jones" <berwynjones@att.net>
Cc: <WNGGA@comcast.net>
Subject: RE: NAFOW2004 registration book
Date: Wed, 4 Feb 2004 10:05:37 -0500

Unfortunately, when we received the WNGGA computers they had been wiped clean so we do not have any electronic files or documents from the MN HQ. Where needed, we have been recreating electronic documents by using hard copy in our files.

So, we don't have the electronic copy of the ad (however, this could be scanned but you wouldn't be able to edit text in any way- it would be one image. I don't remember the ad off hand so don't know if this would be a problem or not.)

We may have others, but I know we have the registration book from Richmond which we can use as a guide.

John

-----Original Message-----

From: Berwyn Jones [mailto:berwynjones@att.net]
Sent: Wednesday, February 04, 2004 4:34 PM
To: Ellis, John
Subject: NAFOW2004 registration book

John,

Myfanwy has let me be the central point for forwarding material to you. I will work full time until it is done. Otherwise it simply isn't going to happen. She is swamped and discouraged. I had no idea.

I am also taking on publicity for the moment. Do you have the electronic copy of the ad in the richmond 2003 program book, inside the front cover? We need to modify it a little. If you don't have it we must start over, as Evans Paschal is at teh South Pole, and can't help us.

I will be getting stuff to you as fast as I can write it.

Do you have registration books for past gamanfoedd?

Berwyn

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