



May 13, 2004

Chris Stuart
Creative Director
Presentable Ltd

*North American
Festival of
Wales
2005
Gwyl
Gymreig
Gogledd America*

*September 1-4
2005
Orlando, Florida
USA*

*North America's Largest
Gathering
Of the Welsh and
Friends*

www.nafow.org

Sponsored by the
Welsh National Gymanfa
Ganu Association

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Dear Mr. Stuart,

Trudy Howells-Murphy forwarded me your kind reply to her email query regarding the possibility of Max Boyce performing at the 2005 North American Festival of Wales. On behalf of our programming committee, I am very happy to extend this invitation to Mr. Boyce and to provide further information on our proposal.

We would like Mr. Boyce to perform at an evening concert on Thursday, September 1, 2005 at the ballroom of the Coronado Springs Resort in Orlando, Florida. At this time, we are prepared to offer a performance fee of \$5,000 and an additional \$2,000 for expenses. We are willing to work with the artist on the type of performance offered, but we would propose an "evening with Max Boyce" featuring a mixture of his most popular comedic material and music. More current material would also be welcome. Material specifically focusing on the people, culture and traditions of Wales would be most appropriate.

The North American Festival of Wales is a four day festival held in a different city of North America each year over the first weekend of September (Thursday through Sunday). Highlights of the weekend include a concert on Thursday night, a formal banquet on Friday night, a Welsh choral concert on Saturday night and the Welsh National Gymanfa Ganu on Sunday. Throughout the festival, a Welsh marketplace and exhibition center is open and a variety of seminars, films, and other programming related to Welsh culture is available. In one form or another, the festival has been held since 1929 and it will celebrate its 75th anniversary this year. The festival typically draws around 1,000 people from across the United States and. We encourage public participation and the festival is broadly publicized in the region in which it is held. The core of our participants, however, is drawn from the membership of our organization and of other Welsh organizations across North America. We attract a diverse array of people but the great majority of our participants are of mature age. Some of our participants are expatriates from Wales but the majority are Welsh Americans of second, third or fourth generation. Many in the audience will be very familiar with Mr. Boyce but his classic material will probably be new to most of the audience.

The 2005 North American Festival of Wales will be held from Thursday, September 1 through Sunday, September 4th at the Coronado Springs Resort (part of the Walt Disney World resort) in Orlando, Florida. Much of the programming is currently being organized, but the Saturday concert will feature Cantorion Colin Jones, also known as the North Wales Male Chorus (for more information see <http://myweb.tiscali.co.uk/cjchorus/index2.htm>) and Sunday's gymanfa ganu will be conducted by Haydn James (<http://www.londonwelshmvc.org/haydn.htm>).

The Thursday concert is relaxed in mood, often held in cabaret style, and generally features folk or contemporary Welsh music. Recent performers at this headlining event include Dafydd Iwan, Carreg Lafur, Mabon, and Crasdant with Robin Huw Bowen. Although offering a different type of entertainment, our programming committee feels that Max Boyce's characteristic blend of humor and song will be ideal for this event and will be very well received by our participants. The Thursday concert typically draws about 600 people but can draw up to 1,000 or more. The concert will be held in the Coronado Spring's ballroom of the Coronado Springs Resort, which will be partitioned appropriate to the size of the audience (for more information on the Coronado Springs, see <http://www.disney.ca/vacations/disneyworld/II/B/5/>).

We would welcome and cooperate with any projects related to television or radio that Mr. Boyce would like to explore as a part of his appearance at the North American Festival of Wales.

The central aim of our festival is to cultivate and raise awareness of Welsh culture in North America. We believe that Mr. Boyce can bring an important dimension of Welsh culture to our festival and support the cultural and educational efforts of our organization. We trust Mr. Boyce will understand that we are not only seeking his participation as a performer but we hope to receive him as an honored guest.

Yours truly,

John S. Ellis
Executive Director
Welsh National Gymanfa Ganu Association

Orlando
REPLYSAVE**Karen Ellis**

From: <ghowellsmurph...@...>
To: "wngga" <wngg...@...>; "John Ellis" <ell...@...>; "Janet Briggs"
 <naintaid@ac...>
Sent: Wednesday, May 12, 2004 3:11 PM
Subject: Fw: Max Boyce

Hi all,

Ok I got an answer. Being new to this how do I answer this. What do I offer? Do I offer? Let me know? Or can one of you 2 answer? Jan and John you are both better than I at things like this. What concerts do we want him to do? When?

I am listening

Talk at you both soon,

Tink

----- Original Message -----

From: All
To: ghowe...@...com
Sent: Wednesday, May 12, 2004 12:29 PM
Subject: Re: Max Boyce

Hi Trudy. We're the TV company who produce all Max's TV and radio shows. Max has asked me to get a few more details - dates, venue, the sort of performance you'd expect him to give and to what sort of audience, and the fee you'd be offering. Grateful if you'd give us more information in those areas and we'll take it from there.

Best wishes

Chris Stuart

(Creative Director, Presentable Ltd)

011-44-0... 2007 5729

----- Original Message -----
From: ghowellsmurphy@...com
To: all@...presentable.co.uk
Sent: Tuesday, May 11, 2004 8:51 PM
Subject: Max Boyce

Hello From the USA,

My name is Trudy Howells-Murphy. I am on the Board of Trustees of the Welsh National Gymanfa Ganu Association.

Every year around our Labor Day Weekend here in the United States we have what is now known as the National Festival of Wales. Maybe you have heard of it or us. Next year the NFW is going to be in Orlando, Florida. I am Co-Chair for it. What we would like to know is who is Max Boyce's agent or how we can get in touch with him. We would like him to come for the weekend and entertain. Please pass my name or email address along to interested parties. I look forward to hearing from you.

Thank You,

Trudy Howells-Murphy

ghowellsmurphy@...r.com

-321-861-2073

5/12/2004

\$5,000 appearance fee

transportation fee

3-4 nights

Performance Visas/

\$10,000

+ Staging/sand system

Alan Upshall
925-488

My Family
613 526-

\$5,000 - appearance fee

\$1,000 - Flight

\$7,000

5 nights accomodation

\$500

\$100 - travel