## Karen Ellis

From:

"Alan Upshall" <aupshall@

To:

<buck@eis

Cc:

<huw.will

t>; <lowens-whalen@ric data data ca>; <rbaskwil@

Sent:

<WNGGA@

Wednesday, March US, 2004 5:26 PM

Subject:

sponsorship

## Dear All

I heard today from the Wales Tourist Board and they have agreed to continue with their 5000 pound sponsorship specifically to support Gwyn Hughes Jones.

Here is their reply and the specificity for Gwyn was discussed on the telephone. I have written to Heledd Williams to confirm this.

The WTB will be glad to fund again this year, as last year, and agree to the £5k funding especially on today's rate of exchange! Again, we will want to avail ourselves to the full package as presented to us last year. However, we cannot raise a Purchase Order for this until the new financial year in April of 2004. I hope this doesn't prove to be a problem your end.

I hope that all the planning is going well for the team this year.

In my letter to them, the relevant part of which is copied below I indicated the terms for the sponsorship and Heledd indicates that the WTB wants to be availed of all of this. So it is very important for the future support of WTB that we make sure they get the maximum recognition in all the publicity and literature. Any time Gwyn is mentioned it should be accompanied by 'Sponsored by the Wales Tourist Board".

If you could circulate to the relevant people Myfanwy please and ensure that the terms are well known that would be a great help.

With today's' exchange it comes to \$9133.35, that should help.

Cheers

Alan

My email to Heledd:

We would very much like to recruit the financial and moral support of the WTB again this year and, as with Richmond, we can ensure a prominent display of the WTB and Wales to the New York and Southern Ontario population. We would prefer if, again as in Richmond, you would specifically sponsor either a person group or even event, of your choice (at the moment) and in return we will provide recognition in all of the publicity and flyers, program and also free page advertising in our program book, and a free market place booth. With the exchange rate in your favour, a 5,000 GBP event or person/group sponsorship would make a significant impact on our whole program.

From: WNGGA@

To: "Rick Bellwood" <buck@\_\_\_\_n>

Subject: Re: Wales Tourist Board participation for 2004 (fwd)

Date: Tue, 03 Feb 2004 22:23:18 +0000

- Buffalo

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re. Nulsur
LlowelyDone

Thanks for the tip on Nelson. We will make the change. We will also take Donald Mills off the mailing list. I was sorry to hear that there were errors in the obituary- we received our information from an announcement issued by the Ottawa Welsh society and that was all we had to go on. Everything regarding his service to the WNGGA was accurate though, as I pulled this from the files and programs.

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> Hi John,
> Thanks for the information. I'll contact him/her to get more information.
> As for the attachment, I think it's a very good idea. I honestly don't have
> the time to respond to general inquiries and this plus the website, NINNAU
> articles and the registration booklet should answer all their questions.
> I noticed in HWYL and this attachment that Nelson Llewellyn is referred to
> as a past President of WNGGA. This is not correct. He was Secretary and
> then Executive Director when the position was created.
> I also must mention that I had a call from Aunty Meriel the other day. She
> had received her HWYL and it was addressed to Dr. Donald and Mrs. Meriel
> Mills. She was upset that his obituary had 2 factual errors in it , and
> that his name was on the outside of the envelope. I promised I would ask
> you to ammend the mailing list.
> Diolch,
> Myfanwy
> ---- Original Message -----
> From: <WNGGA@com
> To: "Rick Bellwood"
> Sent: Saturday, January 31, 2004 7:28 PM
> Subject: Re: Wales Tourist Board participation for 2004 (fwd)
> > Hi Myfanwy,
> > We are going to send Heledd Williams an informational brochure we drew up
> for requests for information (I am also attaching it for your use).
> > As his email indicates, he is a representative of some kind with the Wales
> Tourist Board. What he (or is it she?) is asking for is not exactly clear,
> but it seems that he is after more than just basic information on the
> festival program. I think this should be treated as a general inquiry
> regarding the participation of the Wales Tourist Board in NAFOW 2004- that
> is, I think he is looking for information on how and in what form the WTB
> can participate. I think what is in order is an email from you
> acknowledging receipt of his email, indicating that general info on the
> program is on its way via HQ, that we are happy that the WTB is interested
> in participating and that you would be happy to discuss any ideas or answer
> any specific questions he might have. Sound good?
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page

> >
> You might also want to touch base with Alan regarding the WTB's role in
> sponsorships this year, as this is an important way in which the WTB can
> participate.
> >
> JE
> >

## [ Original View

Get Email | Message List | Compose | Folders | Address | Mailboxes | Options Help | Sign Out | Comcast Home From: "Rick Bellwood"

To: **<WNGGA@cor** 

Subject: Re: Wales Tourist Board participation for 2004 (fwd)

Date: Fri, 30 Jan 2004 17:17:40 -0500

Hi Karen,

I'm sorry, I don't quite understand what is needed here. And I am so swamped with Buffalo planning that my brain is fried.

I have to admit I can't do web sites (I can only do emails), so am unable to help this gentleman in that regard. I understand David Williams (Ohio) is setting up or looking after the website for the Festival of Wales (whatever the correct terminology is).

Would you mind taking his name for a registration booklet when they are available, and perhaps suggesting he read Ninnau for articles on information? I haven't heard from Robert Hughes or Gerri Baker Parry about the Marketplace reservation forms as yet, but if he wants a table they should get his name on their list. We definitely want him involved!

Thanks. Myfanwy

-- Original Message ----

From: WNC net.

To: buck@e

Sent: Wednesday, January 28, 2004 12:24 PM

Subject: Wales Tourist Board participation for 2004 (fwd)

Hello Myfanwy,

John asked me to forward this email to you. Please let me know if I can be of assistance.

Talk to you soon,

Karen

--- Forwarded Message: ----

From

"Heledd Williams" Heledd. Williams@visitbritain.org>

<wngga@

Subject: Wales Tourne \_\_\_\_\_ reticipation for 2004

Date: Mon, 26 Jan 2004 15:56:05 -0500

into attachum +

Greetings to you from New York. I hope you had a good Christmas and New Year - best wishes to you for the forthcoming year.

I am trying to get some information together for this year's Festival of Wales 2004 and am unable to do so from the link on the current website. I have spoken to Berwyn Jones regarding Seminar's etc but would appreciate some further information in terms of the proposed program, partner involvement. Is there a direct web link that I can try?

The WTB looks forward to being a part of the FOW again this year.

With best wishes Cofion cynnes Heledd

Heledd Williams
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rq

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