

**Weekly Summary of WNGGA Board Activities  
July, 23, 2010**

**From the President**

-Mona says that her committee description document has no changes, so description earlier this year is accurate for the Publicity & Marketing Committee Description. What about the rest of the Committees?

-I am attaching the Committee Annual Reports received to date. These include Publicity & Marketing and a partial Future Venues Committee report from Mona. Just like we did for the mid-year meeting, you are to print off these reports, read them, make notes about questions and comments you may have and bring them with you. The Committee Chairs will not read their reports but be ready to answer questions or comments you may have and ask you questions they have about their Committee and its functions.

-Please send me what you think should be included on the agenda for the Thursday Board meeting. We will meet from 8:30 am. until 30 min. prior to the Opening Ceremony, unless we finish earlier.

-I opened my Summer 2010 issue of Yr Enfys this week. I thought I saw a familiar face and there was Bronn Journey and his interview with David Parry. I appreciate the work Dave Parry and the other volunteers do on the WNGG Board of Trustees. I will attach a scan of the article for those of you who do not belong to Undeb Cymru a'r Byd. but you should consider joining. WNGGA and the Pittsburgh NAFOW was covered in the last issue. They do a great job of getting news out about us and I appreciate it. Bryan Jones, of our Board, is Honorary Secretary of Undeb Cymru a'r Byd and on the Publicity & Marketing Committee of our Board. Find out more at <http://www.wales-international.org/Templedi/Tudalen.asp?Tudalen=Cartref&laith=English>. You can select Cymraeg to practice Welsh.

-There was another surprise this week when I picked up my August 2010 issue of NARFE. This is the publication for National Active and Retired Federal Employees. The feature article is Hello, World! The many Benefits of Language Learning. There are greetings in ten languages on the cover, but the one that jumped out at me was Bore da!

**SUMMARIES FROM HEADQUARTERS & COMMITTEES:**

**International Headquarters (IHQ), Stacy and Cheryl Evans**

Stacy is out of the country from July 26-August 6. Cheryl is here.

**Cinema Wales, Gerri Baker Parry**

**Eisteddfod, Alan Upshall**

**Electronic Communications, Gerri Baker Parry**

## **Finance Committee, David Allen**

### **Future Venues, Ian Morris**

#### **Local Venue Committee, Janet Figini**

Two weeks ago, the local committee chair attended the Scottish Highland Games of Portland on July 17<sup>th</sup>. As a member of the Welsh Society of Portland I helped set up the booth and was able to bring in all the advertizing material received from Mona plus a few pieces of information on our local society and Bryn Seion Welsh church. All of these pamphlets and flyers were used to create interest in the Festival. We set up a special table with signs for the Festival and many people showed interest in the NAFOW. We handed out almost all of the material we had.

Earlier in the week I sent a box of the same informational flyers to the Puget Sound Welsh Association. The Highland Games in that area are on July 30<sup>th</sup> and 31<sup>st</sup>. There is a larger population in that part of the Pacific N.W. We are all hopeful that the interest will be good there too.

I have planned a trip to the hotel on Wednesday of next week in order to refresh our layout for the rooms in use and to bring some banners we have here into the hotel for possible location. I am also going to see about locations for our other banners and check on the necessary ways to secure the banners.

I have received word from the InFamous Cookie Co. Our Welsh cakes should arrive at the hotel on time. I have placed an order for 200 doz. Cakes, all of them to be regular Welsh Cakes. The WSOP will be selling Welsh cakes , some of different flavors from their booth. These will be from the InFamous Cookie Co.

I am also planning an Aug. 29<sup>th</sup> meeting for our local volunteers and all interested parties at the Doubletree Hotel. I want to have our volunteers become familiar with the hotel and the rooms we will be using. I also want to be able to further explain what volunteers will be doing in each area. We are going to do some hymn singing in the area we have set aside for the informal singing during the Festival unless we are too noisy for those working at the registration desk. Michelle has said we can have a room to use if that becomes a problem.

This week, we took our schedule and hotel layout and completely went over all the events, times and places. Michelle Kirn will send a spread sheet for us to use to answer her questions and clarify any problems which may arise after this visit. We took 4 large banners with us for possible placement. We will be able to use these at the registration desk and on each side of the stage.

Discussion has begun in the local committee concerning the pricing of the Saturday night concert. Some feel that the cost of this concert will not attract people who might be interested in an all Male Welsh Choir. I am making up a flyer with information from the Choir's web site which we will distribute to shops, churches and other places which we hope will generate interest in this event.

I personally feel we do need to cut the pricing of this concert in order to draw local people.

I have suggested that those of us who have already paid the full price can consider the

difference a contribution to the WNGGA.

I have made up a schedule of all events, locations and times to be used for assignment of volunteers from the u2:st="on"w:st="on"w:st="on"Portland area. The Welsh Society of Portland will be having an informational booth at the Marketplace. We will also be selling the infamous Welsh cookies since the company will not have a booth this year. I am suggesting that our booth and the WNGGA booth be side by side so that volunteers can help each other with this responsibility.

I have corresponded with Bronn Journey. He will send postcards to his mailing list to advertize his concert. We have ascertained that the hotel has an ATM machine at the front desk. We just need to know if our registration/ticket booth table will have Credit Card capability.

### **Membership Committee, Pat Kwasigroch**

### **Program Development, Beth Landmesser**

### **Publications, Richard Donohoe**

The NAFOW Program Book is complete -- though the program book is never really complete till it's on the printing press. I am pleased to report that the advertising revenue will nearly pay for the printing! And that is in spite of the fact that five full-page ads and three half-page ads are complimentary. With two more ads I am expecting from one of our trustees, the printing will be more than paid for. This is not an excuse not to solicit more ads.

A committee of three, Gerri Baker Parry, Portland volunteer Gaabriel Becket and I spent a day interviewing three printers in Portland the day after the mid-year meeting in April. We requested final proposals last week from two of those printers and from a printer in Grandview, MO, recommended by committee member Judith Brougham. One of the Portland printers was significantly higher than the other two. The Missouri printer was a hundred dollars higher than the more competitive Portland printer -- who, incidentally, is printing our large print hymnals, so we have awarded the job to Impress Printing of Portland.

Gerri and I have been working together on the program project, and she will put together an output ready digital file to be submitted to the printer in adequate time for the books to be ready for the festival. There will be time for last minute ads to be included and last minute contributions to be recorded, but the LAST MINUTE DEADLINE is the end of the first week of August, Saturday August 7.

I am also pleased to report that we have been obliged to increase the number of pages from 52 pages to 56 pages, because of the number of ads and additional features, and it is still close to our cost target. At 56 pages it will be 12 pages smaller than the Pittsburgh book and the Oakbrook book.

### **Publicity & Marketing, Mona Everett**

The second and last e-letter using our free trial of Constant Contact went out last week to AWOs and Board members, reminding everyone to book their rooms at the Doubletree asap.

The annual report for the Publicity & Marketing Committee has been submitted to the President.

Mona will be in Wales until Aug. 9 and will have nothing to report before then.

**Revenue Generation & Sponsorship, Barbara Jones**

**Seminars, Martha Davies**

**Strategy and Long-Range Planning Committee, Hywel Davies**

**Sunday Activities, Jenny Hubbard Young**

**Youth Initiative, (No Chairperson)**

**AdaMae Lewis**

**President, WNGGA Board of Trustees**