

## Treasurer's Annual Report

WNGGA August 2010

I was elected Treasurer last year in Pittsburgh. David Jones, our former Treasurer, resigned due to major surgery. It took some time to get all books, records and assets transferred from David Jones to me but several months into the year it was all accomplished.

The short-term financial outlook for the WNGGA is stable but in the long-term there is no question that we cannot survive if we do not make a major change in our financial planning. Non-for-profit entities cannot survive on current year income and donations alone. Our true endowment is a little over \$50,000. It is generally accepted that taking 4% income annually from an endowment should enable it to last in perpetuity, assuming the investments are properly diversified.

We have never had an Investment Policy. Our President has appointed a Finance Committee for the first time and we are scheduled to meet in Portland and draft an Investment Policy. Once adopted, our investments will be diversified and aligned in accordance with that Policy. There will be no invasions of principal and the income will support our operations. More about that later.

Since becoming Treasurer, I have worked closely with Barbara Jones who is chairing the Committee on Revenue Generation and Sponsorship to develop a plan for giving to the WNGGA. Our current \$50,000 endowment can be counted on for \$2,000 a year toward our operating expenses. That money only covers a small fraction of our postage costs! It is in no way adequate. A \$1,000,000 endowment may seem like a big number, but \$40,000 a year in income would only put us on a long-term track for sustainability. Everyone who supports the mission of the WNGGA needs to think about making annual contributions but even more importantly making gifts to our endowment. We need to solicit current gifts to the endowment as well as encouraging people to remember the WNGGA in their wills.

Current balances (as of August 26, 2010) in the three accounts I supervise are as follows:

FDIC HQ General checking (available for any purpose) \$ 40.81

Restricted checking (mostly for awards, etc.) \$ 51,542.64

Investment account (Endowment) Market Value: \$ 56,597.29

Jeanne Mandy is signer on Inv. Acct.

+ credit card paypal \$ goes to this acct.

We had one substantial gift since I became Treasurer, a bequest of \$20,000.00 from the estate of David Morris for the awards given in his honor. The only significant disbursement was a \$3,500 award to Megan Elizabeth Morris.

I think that we should anticipate the need for a special fund raising appeal this fall to cover the deficit from the Portland NAFOW. We know from past experience that attendance (and hence revenue) drops significantly when we move to the West Coast. To get really large numbers, we need to hold the festival in Ohio or Pennsylvania. However, we are the Welsh National Gymanfa Ganu Association, not the Ohio and Pennsylvania Gymanfa Ganu Association. We must hold festivals from time to time in other states because it does attract people who would not attend in the East. But the price of doing that is reduced revenue.

Finally, I want to express special thanks to Joan Owen who has volunteered to serve as Assistant Treasurer. Without her support, what we have done this year would not have been possible.

Please feel free to ask me any specific questions you might have. I want everyone to feel that our finances are an open book.

David Allen, Treasurer

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09/01/10

Cash Basis

**The Welsh National Gymanfa Ganu Assoc.**  
**Profit & Loss**  
 July 2009 through June 2010

Jul '09 - Jun 10

<b>Income</b>	
<b>Business Income</b>	
401 · Individual Annual Membershi	970.00
402 · Individual Life Memberships	260.00
405 · Organization Life Membership	300.00
420 · WNGGA Annual Fund	13,092.12
429 · Unrestricted Contributions	
429a · Memorials	2,675.00
429b · In honor of	45.00
429 · Unrestricted Contributions - Other	1,665.00
<b>Total 429 · Unrestricted Contributions</b>	<b>4,385.00</b>
431 · Regular Size Hymnal Sales	2,574.97
433 · Enlarged Size Hymnal Sales	457.00
435 · Phonetic Hymnal Sales	99.00
437 · Folk Song Book Sales	15.00
457 · NAFOW Cookbook	5.00
467 · Ohio Sales Tax	0.84
468 · Other Publications	42.00
470 · Vendor (marketplace)	110.00
471 · Advertising Income	342.00
491 · 2008 Chicago Venue Income	2,000.00
492 · 2009 Pittsburgh Venue Income	74,846.34
493 · 2010 Portland Venue Income	
493a · Elsteddfod Entry Fees	40.00
493b · Sponsorship	650.00
493 · 2010 Portland Venue Income - Other	18,177.34
<b>Total 493 · 2010 Portland Venue Income</b>	<b>18,867.34</b>
498 · Interest Income	2.17
<b>Total Business Income</b>	<b>118,368.78</b>
<b>Total Income</b>	<b>118,368.78</b>
<b>Expense</b>	
<b>Business Exp</b>	
501 · Executive Director Stipend	2,600.00
502 · Headquarters Travel	153.58
503 · Support Staff Wages	17,444.26
504 · FICA/Medicare-WNGGA Matching	3,128.47
505 · School District Taxes	83.58
506 · State Taxes	149.22
507 · Local Taxes	143.28
508 · Workers Compensation	100.00
509 · Storage Unit Rent	903.00
510 · Office Rent	5,400.00
511 · Telephone	934.06
513 · Licenses & Permits	175.00
514 · Office Supplies	1,734.54
515 · Office Printing	130.75
516 · Office Postage	1,705.07
517 · Business Insurance	2,592.28
518 · Website Expenses	109.85
519 · Postage to Ship Publications	1,247.07
520 · Accounting	1,950.00
521 · Checking Account Charges	9.44
526 · Credit Card Finance Charges	157.26
527 · Credit Card Income Proc Charges	1,091.61
529 · Business Credit Card Chargeback	433.00
531 · Returned Mail (Address Corr)	90.91
616 · BOT Expenses	103.50
720 · Hwyl Printing Expenses	392.14
727 · NAFOW Registration Packet Print	2,238.00
728 · NAFOW Registration Pkt Postage	635.18
735 · Fund-Raising Expenses	392.14
740 · Other Publications Expenses	281.95

*- end of year appeal*

*NAWAF contrib.*

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Cash Basis

The Welsh National Gymanfa Ganu Assoc.  
**Profit & Loss**  
July 2009 through June 2010

	Jul '09 - Jun 10
811 · 2009 Pittsburgh NAFOW Venue Exp	68,262.64
812 · 2010 Portland NAFOW Venue Exp	2,055.03
950 · Advertising	713.00
960 · Awards	235.00
980 · Other Expenses	309.96
<b>Total Business Exp</b>	<b>118,084.77</b>
<b>Total Expense</b>	<b>118,084.77</b>
<b>Net Income</b>	<b>284.01</b>