

REPORT OF THE WNGGA REVENUE GENERATION AND

SPONSORSHIP COMMITTEE, Sept. 2009 – Sept. 2010

1. Fund-raising: The end-of-year appeal raised \$12,490; there were 173 donors.

The Annual Drive letter was sent out in July. Donations are still coming in, so we do not have the final results.

2. Sponsorship: The Women's Welsh Clubs of America donated \$5000 to sponsor one event at the 2010 NAFOW.

A \$1000 gift has been promised to sponsor Megan Morris in a performance at the 2011 NAFOW.

+ \$2,000 - from NUAF for underwriting banquet

3. Planned Giving: The Legacy Society has been launched with a full-page ad in the 2010 Program Book and an article which will appear in the Sept. issue of Ninnau.

David Allen will present a seminar at the 2010 NAFOW on "Taking Advantage of Tax Laws: Donating Appreciated Securities to Charity".

A hand-out about the Legacy Society has been prepared for distribution at the 2010 NAFOW. An adaptation of this article will be prepared for the next issue of Hwyl.

4. Recognition of Donors: Donors are listed by category in the 2010 Program Book.

Ribbons to be attached to name badges of donors have been purchased and will be placed on name badges in Portland.

5. Recommendations for Board Consideration:

- a. That WNGGA continue to have two fund drives in the upcoming year: an end-of-year appeal to go out around Thanksgiving and a Spring Annual Drive. What is the best time for the Annual Appeal? May? June?
- b. That cumulative records of donations be kept from September to mid-

August, and donors be recognized by categories in the Program Book, and in any other publication where we can logically include their names (such as an annual report). All donations, including in-kind contributions, will be included. Seeing their name in print is important to many donors.

- c. That Legacy Society members be listed in alphabetical order in a separate list, in the Program Book and in all suitable publications, with this paragraph at the top of the list:

“The Legacy Society consists of those esteemed supporters who have designated a special gift, through bequests, trusts, or other arrangements, to benefit WNGGA in the future. These generous gifts will ensure WNGGA’s prosperity and vitality well into the 21st century. WNGGA is honored to acknowledge these members of The Legacy Society.”

- d. That the WNGGA approve purchase of booklets which can be sent to those who inquire about The Legacy Society and that a stamp be purchased, rather than pay to have WNGGA’s name and address printed on the booklets. Since WNGGA’s address changes from time to time, this seems practical.

Barbara M. Jones, Chair

Members: Hywel Davies, Richard Donohoe, Don Hughes

Volunteers: Berwyn Jones, Ellis Jones, Anne Patram

Ex-officio: David Allen, Stacy Evans, AdaMae Lewis