



*North American  
Festival of  
Wales  
2004  
Gwyl  
Gymreig  
Gogledd America*

*Featuring the  
75<sup>th</sup> Anniversary  
Welsh National  
Gymanfa Ganu*

*September 2-5  
2004  
Buffalo, New York  
USA*

*North America's Largest  
Gathering  
Of the Welsh and  
Friends*

[www.nafow.org](http://www.nafow.org)

Sponsored by the Welsh  
National Gymanfa Ganu  
Association with the support  
and assistance of the Welsh  
Societies in New York and  
Ontario.

WNGGA Headquarters  
PO Box 215,

Tel: 1-800-444-2326  
Fax 1-800-444-2326

**To: Potential Marketplace Participant**

We are pleased to send you details of the Marketplace at the 2004 North American Festival of Wales (formerly known as the Welsh National Gymanfa Ganu), to be held at the Adams Mark Hotel, 120 Church Street, Buffalo NY 14202.

The Welsh Marketplace has always been a very popular part of the North American Festival of Wales. We expect many Festival attendees all ready and eager to see your wares or hear of your services, a prime group to purchase your products or to be informed of your organization.

The Marketplace is conveniently located on first floor and near the lobby and the Tearoom for maximum accessibility and will be located in a secured and lockable space.

Marketplace vendors need to reserve space and the number of tables desired by using the **Vendor Application Form**. If you would like to find out about other equipment/furnishings the hotel has available, let us know and we'll ask them to send you information. All arrangements for shipping will be made directly with the Adams Mark Hotel in Buffalo. Shipments will be accepted more than 3 days prior to the event (August 27th) unless other arrangements are made with the hotel.

The Marketplace will be open September 2 – September 4 and hours will be as follows:

*Vendors may set-up Wednesday September 1 after 12:00 pm.*

Open: Thursday, September 2 10:00 a.m. to 5:00 p.m.

Open: Friday, September 3 8:30 a.m. to 2:00 p.m.

Open: Saturday, September 4 10:00 a.m. to 5:00 p.m.

*Breakdown Saturday evening or Sunday morning*

You may also want to advertise in the North American Festival of Wales 2004, Program Brochure which will be seen by each attendee, contact Berwyn Jones at [berwyn@nafow.org](mailto:berwyn@nafow.org)

Marketplace space is reserved on a first-come, first-served basis. We will make every attempt to meet any request you might have about your space assignment within the Marketplace Area. Note the price increases after August 1. Marketplace reservations will be accepted after August 15 only if space is available.

If you are unfamiliar with the North American Festival of Wales, please refer to our website [www.nafow.org](http://www.nafow.org) for an overview of the planned events, concerts, seminars and tours planned for September 2004.

Our Festival Hotel is the Adams Mark Hotel at 120 Church St, Buffalo NY 14202, situated downtown at the Waterfront, 15 minutes from the Buffalo-Niagara International Airport and 20 minutes to Niagara Falls. Airport shuttle service is available. NAFOW 2004 rates are \$99.00US per night plus taxes. Rates are available August 31<sup>st</sup> through September 6<sup>th</sup>. Toll free: 1-800-444-2326 direct: 1-716-845-5100 Fax: 1-716-845-5277 [www.adamsmark.com/buffalo](http://www.adamsmark.com/buffalo)

We look forward to helping you market your products and services as well as helping you to make productive contacts with Welsh North Americans.

Sincerely,

Gerri Baker Parry for the 2004 Buffalo NY  
North American Festival of Wales Committee

IF YOU NEED FESTIVAL REGISTRATION MATERIALS, PLEASE ADVISE US AT ONCE.



North American Festival of Wales  
Buffalo, New York USA  
September 2 - 5, 2004

Vendor Application Form

A paper copy of this application form, or its electronic equivalent, accompanied by a deposit, check or money order\*, must be received in order to reserve a table. (\*See note below about payment by Credit Card)

Name of your business/organization} \_\_\_\_\_

Name of contact person} \_\_\_\_\_

Street address or postal box} \_\_\_\_\_

City, State, Zip/Postal code} \_\_\_\_\_

Country} \_\_\_\_\_ Email Address} \_\_\_\_\_

Telephone: Please include all area and country codes (when applicable) with your number(s)

Work} \_\_\_\_\_ Home} \_\_\_\_\_

Name of person responsible at the Marketplace} \_\_\_\_\_

Additional comments or needs} \_\_\_\_\_

Check here for if you need a North American Festival of Wales Registration Packet Yes \_\_\_\_\_ No \_\_\_\_\_

- Initial Table @ \$100.00 \$ \_\_\_\_\_
- Additional tables @ \$75.00 \_\_\_\_\_ x \$75.00 = \$ \_\_\_\_\_
- Total \$ \_\_\_\_\_
- 25% deposit due with application \$ \_\_\_\_\_
- Remainder due August 1, 2004 or a 25.00 late fee will apply \$ \_\_\_\_\_

➤ **See the Electrical Request form included for additional vendor needs:** Note that securing any additional Welsh Marketplace needs such as telephone lines, electricity, computer hook-ups or other special needs, see the price sheet included (or contact [gbakerparry@aol.com](mailto:gbakerparry@aol.com) for a copy) you will deal directly with Kimberly Kubala at the Adams Mark Hotel for these services. (716) 645-5100 ext. 7107 [kkubala@adamsmark.com](mailto:kkubala@adamsmark.com)

MAKE CHECK OR MONEY ORDER PAYABLE TO:  
WNGGA and mail to:  
Gerri Baker Parry, 5 \_\_\_\_\_ ttle WA 98105.  
P \_\_\_\_\_

\*Credit Card payments may be made by special arrangement through **WNGGA Headquarters**  
PO Box 215, \_\_\_\_\_ 98553  
T \_\_\_\_\_ 32-7805

**We (Buffalo 2004 NAFOW) have the right to disallow vendors; merchandise or material we feel is inappropriate**

Hotel reservations at the Adams Mark Hotel call 1-(800)-444-2326, 1-(717)-845-5100 or [www.adamsmark.com/buffalo](http://www.adamsmark.com/buffalo) (mention the NAFOW rate)  
North American Festival of Wales information may be found at [www.nafow.org](http://www.nafow.org)



North American Festival of Wales  
Buffalo, New York USA  
September 2 - 5, 2004

Vendor Application Form

- Where: The Adams Mark Hotel, 120 Church Street, Buffalo NY 14202
- When: *Marketplace Vendors may set-up Wednesday, September 1<sup>st</sup>, after 12 noon.*  
 Marketplace Open: Thursday, September 2<sup>nd</sup> 10:00 p.m. to 5:00 p.m.  
 Marketplace Open: Friday, September 3<sup>rd</sup> 8:30 a.m. to 2:00 p.m.  
 Marketplace Open: Saturday, September 4<sup>th</sup> 10:00 a.m. to 5:00 p.m.  
*Marketplace Breakdown: Saturday evening or Sunday morning.*
- **The Marketplace will be closed at 5 p.m. on Saturday, and won't be open Sunday; vendors may take down their stalls on Saturday evening but MUST BE FINISHED BY 7:30 pm. Vendors are responsible for the set-up and breakdown of their merchandise.**
- Table size: 8'x 30" with cloth and draping. No table limit to Vendors
- All tables are on a first come, first served basis.
- Vendor placement is solely the right of the North American Festival of Wales '04 Committee. The North American Festival of Wales '04 Committee, the WNGGA and the Adams Mark Hotel, are not responsible for fire, theft, or accident.
- Table Fee: \$100.00 first table, \$75.00 each additional table.
- A non-refundable payment of at least 25% deposit must accompany contract by check or money order
- \*Credit Card payments for your table space maybe made by special arrangement through the WNGGA Headquarters, at toll free (800) 0 [www@nafof.net](mailto:www@nafof.net)
- Balance due by August 1, 2004
- Additional Vendor Needs: Securing any additional Marketplace needs such as the early storage of merchandise, telephone lines, electricity, computer hook-ups or other special needs, deal directly with Kimberly Kubala at the Adams Mark Hotel 716 645 5100 ext. 7107 or [kl@adamsmark.com](mailto:kl@adamsmark.com).
- If you are interested in advertising in the 2004 North American Festival of Wales Program Brochure contact WNGGA Headquarters at toll free [1-800-444-2326](tel:1-800-444-2326) or Berwyn Jones [berwyn@nafof.net](mailto:berwyn@nafof.net).

Return this form, with your signature affixed, along with your check or money order (made out to WNGGA) and mail to: Gerri Baker Parry, [gerri@nafof.net](mailto:gerri@nafof.net) 05. A signed copy of this contract will be returned to you for your files.

**It is the intention of the North American Festival of Wales Committee 2004 and the undersigned vendors to consider this writing to be a contract between said parties. This contract will be the entire agreement between both parties**

Vendor Name (print) \_\_\_\_\_

(Signature) \_\_\_\_\_ Date: \_\_\_\_\_

**NAFOW Marketplace Coordinator, Gerri Baker Parry**

(Signature) \_\_\_\_\_ Date: \_\_\_\_\_

**We (Buffalo 2004 NAFOW) have the right to disallow vendors; merchandise or material we feel is inappropriate**

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North American Festival of Wales information may be found at [www.nafow.org](http://www.nafow.org)